

MUR # 7/28

August 18, 2016

Daniel A. Petalas, Acting General Counsel Office of General Counsel Federal Election Commission 999 E Street, NW Washington, DC 20463 FEDERAL ELECTION
COMMISSION
2016 AUG 19 PH 3-31
OFFICE OF GENERAL

Re: Campaign Finance Complaint Against KelliPAC

Mr. Petalas:

I have attached a formal complaint that is being submitted for your review by our client, Matthew J. Kenney, against KelliPAC. As you will see, KelliPAC has violated federal campaign finance laws by failing to file the required 24-hour reports in connection with independent expenditures benefitting Kelli Ward, a candidate for the Republican nomination for United State Senate. KelliPAC has indicated that it intends to spend \$1,200,000 on such advertisements. See Jeremy Duda, Pro-Ward Super PAC Plans Seven-Figure Ad Campaign, Ariz. Capitol Times, Aug. 15, 2016, available at http://azcapitoltimes.com/news/2016/08/15/pro-ward-super-pac-plans-seven-figure-ad-campaign/.

Timely compliance with campaign finance laws is unusually important in Ms. Ward's campaign. As noted in an article published earlier this month, Ms. Ward has solicited funds from a self-described "white nationalist" and failed to unequivocally reject his ideology when he raised the issue. See Gideon Resnick, White Nationalists Aren't Buying Trump's Paul Ryan Endorsement, The Daily Beast, Aug. 7, 2016, available at <a href="http://www.thedailybeast.com/articles/2016/08/08/white-nationalists-aren-t-buying-trump-s-paul-ryan-endorsement.html">http://www.thedailybeast.com/articles/2016/08/08/white-nationalists-aren-t-buying-trump-s-paul-ryan-endorsement.html</a> (reporting her tepid response of "I'll get back to you"). We would therefore appreciate your prompt attention to this matter.

/s/ Kory Langhofer
Kory Langhofer

August 18, 2016

Daniel A. Petalas, Acting General Counsel Office of General Counsel Federal Election Commission 999 E Street, NW Washington, DC 20463

#### VIA OVERNIGHT DELIVERY

Dear Mr. Petalas:

Pursuant to Federal Election Commission ("FEC" or "Commission") regulations, this letter serves to inform you of a past and ongoing violation of the Federal Election Campaign Act ("FECA") by KelliPAC, a registered federal PAC. As can be seen from the facts provided below, KelliPAC has made and continues to make independent expenditures in support of Kelli Ward, a primary candidate for the United States Senate in Arizona, but has not filed the required 24-hour notices of the independent expenditures. The Commission should promptly investigate this ongoing violation and impose the highest penalty possible against the KelliPAC.

#### **Background Facts**

According to the Commission's own database, KelliPAC is a registered independent expenditure-only political committee with FEC committee ID number C00572941. The Treasurer's name is Doug McKee.

Kelli Ward and Senator John McCain are candidates in the 2016 Republican primary for the United States Senate seat from Arizona. The primary election is set for August 30, 2016. According to the FEC's website, the time period for 24-hour independent expenditure reports for the August 30 Arizona primary runs from August 11 to August 28, 2016. See <a href="http://www.fec.gov/info/charts">http://www.fec.gov/info/charts</a> ie dates 2016.shtml.

### Facts Related to KelliPAC's Independent Expenditures

According to Campaign Media Analysis Group ("CMAG") data, KelliPAC began to air independent expenditures on television on Friday, August 12, 2016, in Phoenix and Tucson. See Target Enterprises Memo dated August 17, 2016 (attached hereto as Exhibit 1). A copy of this ad can be found at <a href="http://mycmag.kantarmediana.com/KMlcmagvidbin2/USSÉN AZ KELLIPAC BETRAYED US.wmv">http://mycmag.kantarmediana.com/KMlcmagvidbin2/USSÉN AZ KELLIPAC BETRAYED US.wmv</a>. On the screen at 26 seconds into the ad, a clear and large graphic states as follows: "Kelli Ward For U.S. Senate."

According to contract data in the stations' public files (see the files attached hereto as Exhibit 2), the cost of the ads aired from August 12 to August 14 was at least \$29,540 (KSAZ contracts

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were not available). According to the same data, the cost of the ad time for Friday, August 12 was at least \$2,250 (again KSAZ contracts not available). See Order No. 176965 for KGUN ABC9 and Order No. 176963 for KNXV ABC15. According to press reports, KelliPAC indicated that it was going to spend \$600,000 on such ads leading up to the August 30 primary. See <a href="http://www.politico.com/tipsheets/morning-score/2016/08/the-gop-establishment-strikes-back-215871">http://www.politico.com/tipsheets/morning-score/2016/08/the-gop-establishment-strikes-back-215871</a>.

A search of the FEC's independent expenditure database and the regular committee database for KelliPAC turns up no 24-hour independent expenditure notices with respect to these ads. On information and belief, KelliPAC has filed no such notice.

#### Analysis of KelliPAC's Failure to File Required 24-hour Independent Expenditure Notices

Pursuant to FEC regulations, a political committee like KelliPAC is required to file a 24-hour independent expenditure notice when it makes more than \$1,000 in independent expenditures within 20 days of an election. 11 CFR §§ 104.4(c); 109.10(a). "Independent expenditure" is defined as follows:

an expenditure by a person for a communication expressly advocating the election or defeat of a clearly identified candidate that is not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or their agents, or a political party committee or its agents.

Id. § 100.16(a). "Expressly advocating" is defined in turn and in relevant part as a communication that "[u]ses phrases such as 'vote for the President,' 're-elect your Congressman,' 'support the Democratic nominee,' 'cast your ballot for the Republican challenger for U.S. Senate in Georgia,' [and] 'Smith for Congress.'" Id. § 100.22(a).

KelliPAC's television ad that first aired in Arizona on August 12 clearly identified Kelli Ward and Senator John McCain, both candidates in the August 30 primary. The ad stated on the screen "Kelli Ward For U.S. Senate," which is a more particularized version of one of the specific express advocacy phrases identified in section 100.22(a) of the FEC's regulations ("Smith for Congress"). This constitutes express advocacy under any interpretation of that term. The ads aired within 20 days of the primary, and it is clear that KelliPAC spent more than \$1,000 on the advertising costs on Friday, August 12, 2016 alone (not to mention production costs).

As a result, KelliPAC's ads constituted and continue to constitute independent expenditures that trigger 24-hour notice requirements. On information and belief, KelliPAC has not filed such notices. Failing to do so is a violation of the FECA. Every day the ads continue to run without notices being filed is a continuing violation of the FECA and the FEC's regulations.

The Commission should promptly investigate KelliPAC's continuing failure to file 24-hour independent expenditure notices and penalize the committee to the fullest extent of the law.

The above is correct and accurate to the best of my knowledge, information, and belief.

Sincerely,

Matthew J. Kenney

Sworn and subsectibled to before me

this 18th day of August, 2016, by Matthew J. Kenney

**Notary Public** 

My Commission expires:

STATE Mar HAROLD

STATE OF ARIZONA
Mericopa County
HAROLD ELLIOTT SMIT

# Exhibit 1



#### **MEMORANDUM**

From: Target Enterprises

Date: Wednesday, August 17, 2016

Re: KelliPAC CMAG Spot Occurrences

This memo provides a statement of scheduled spots, per CMAG data, purchased by KelliPAC out of Centriply agency. The attached file provides a list of all CMAG occurrences of the spot, "Betrayed Us", through yesterday, 8/16/2016, for reference.

The CMAG link to view the spot is also provided below:

http://mycmag.kantarmediana.com/KMicmagvidbin2/USSEN AZ KELLIPAC BETRAYED US.wmv

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# Exhibit 2

Orders	Order / Rev:	746646		
	Alt Order #:	08347166		
	Product Desc:	KELLI PAC		CBS5AZ.gom
	Estimate:			CBS5
	Flight Dates:	08/14/16 - 08/14/16	Primary AE:	Matt Norten
	Original Date / Rev:	08/12/16 / 08/12/16	Sales Office:	H-WDC
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Centriply		
•	Buying Contact:	Luis Salazar	Billing Type:	Cash
<b>,</b>	Billing Contact:		Billing Calendar:	Broadcast
· ·		630 Third Avenue, 18th Floor	Billing Cycle:	EOM/EOC
1		New York, NY 10017	Agency Commission:	15%
j Advertiser	Name:	KelliPAC		
<del>)</del> >	Demographic:	A25-54	New Business Thru:	
	Product Codes:	Political-Issues	Order Separation:	00:15:00
<u>'</u>	Priority:	IMP	Advertiser External ID:	
,	Revenue Codes:	POL, PLI, FLT	Agency External ID:	
Bill Plan			Totals	
Start Date	End Date # Spots	Gross Amount Net Amount	Month # Spots	Gross Amount Net Amount Rating
08/01/16	08/14/18 5	\$3,575.00 \$3,038.75	August 2016	
			Totals 5	<b>\$3,575.00 \$3,038.75 0.00</b>

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Malt Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS5	10%	\$3,575.00
Market	100%	\$35,750.00

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$715.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	15%	\$5,362.50
KPAZ	0%	\$0.00
KPNX	32%	\$11,440.00
KPPX	0%	\$0.00
KSAZ	36%	\$12,870.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$1,787.50

UNKWN

0%

\$0.00

Print Date:	08/12/16 1	3:22:47	Page	2	of	2
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CBS5

Order / Rev: 746646
Alt Order #: 08347166

Advertiser: KelliPAC

Product Desc: KELLI PAC

Flight Dates: 08/14/16 - 08/14/16

Eslimate:

Ln_Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rale Pri Rig Type	Spots	Amount
	Su Late News CM Su Late News	Su 10p-1035p1	:30 1	\$725:00IMP 0.00 NM	1	\$725.00
Start Date	Weekdays Spots/Week	Rate Rating \$725.00 0.00				
	Late Fringe Sun 1035p-10M Elementary	Lale Fringe Sun 1(1	:30 1	\$150.00 MP 0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 08/08/16 08/14/18	Weekdays Spots/Week	Rate Rating \$150.00 0.00				
	CBS Sunday Morning CM CBS SUNDAY MORNING	Various1	:30 1	\$1,200.00 MP 0.00 NM	1	\$1,200.00
O Start Date End Date  2 Week: 08/08/16 08/14/18	Weekdays Spots/Week	Rate Rating \$1,200.00 0.00	·			
My . , 11 110 001 1 110 001 1 110	Face The Nation CM FACE THE NATION	Various1	:30 1	\$900.00 MM	. 1	\$900.00
1 Start Date End Date 3 Week: 08/08/16 08/14/16	Weekdays Spots/Week	Rate Rating \$900.00 0.00				
<b>a</b>	Su 530PM News CM CBS 5 NEWS @ 530P	Su 530p-6p1	:30 1	\$600.001MP 0.00 NM	<b>1</b>	\$600.00
7 <u>Start Date</u> <u>End Date</u> Week: 08/08/16 08/14/18	Weekdays Spots/Week	Rate Rating \$600.00 0.00				
*Tax 1 Note: Tax 0.5%.				Totals:	<sup>*</sup> 5	\$3,575.00



Orders Order / Rev: 746942 Alt Order #: . 08348314 **Product Desc:** KELLI PAC **CBS5** Estimate: Flight Dales: 08/15/16 - 08/30/16 Primary AE: Mall Norten Original Date / Rev: 08/16/16 / 08/16/18 Sales Office: H-WDC Order Type: National GENERAL Sales Region: Agency Name: Centriply **Buying Contact:** Bliling Type: Cash **Billing Contact:** Billing Calendar: Broadcast EOM/EOC 630 Third Avenue, 18th Floor Billing Cycle: New York, NY 10017 Agency Commission: 15% KelliPAC Advertiser Name: Demographic: A25-64 New Business Thru: **Product Codes:** Political-Issues Order Separation: 00:15:00 IMP Priority: Advertiser External ID; **Revenue Codes:** POL, PLI, FLT Agency External ID:

Bill Plan				
Start Date	End Dale	# Spots C	Pross Amount.	Net Amount
08/01/16	08/28/18	41	\$25,430.00	\$21,815.50
08/29/16	08/30/16	2	\$2,600.00	\$2,210.00

Totals				
Month	# Spots	Gross Amount	Net Amount .	Rating
August 2016	41	\$25,430.00	\$21,615.50	
September 2016	2	\$2,600.00	\$2,210.00	0.00
Totale	· 43	\$28,030,00	\$23,825,50	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Öf Order	100%

Order Share	Share	Total
CBS5	15%	\$28,030.00
Market	100%	\$188 888 87

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$3,737.33
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$50,454.00
KPAZ	0%	\$0.00
KPNX	22%	\$41,110.67
KPPX	0%	\$0.00
KSAZ	21%	\$39,242.00
KTFL	0%	\$0.00
KTVK	11%	\$20,555.33
KTVW	· 0%	\$0.00
KUSK	0%	\$0.00

17044413979

KUTP ŲNKWN

2% \$3,737.33

0% \$0.00

Print Date: 08/16/16 08:31:19

Page 2 of 4

Order / Rev:

746942

Advertiser:

KelliPAC

Alt Order #:

08348314

Product Desc: KELLI PAC CB95

Flight Dates:

08/15/16 - 08/30/16

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ols	Rate Pri	Rig Type	Spots	Amoun <u>t</u>
1 KPI	HO 08/30/	16 08/30/16	M-F 10-11a Dr. Phil	.CM	M-F 10-11a	-1	:30	1	\$200.00IMP	0.00 NM	1	\$200.00
	Start Date 08/29/16	End Date 09/04/16	Weakdays -1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00	_					
2 KPI	HO 08/29/	16 08/29/16	Mon 9p-10p Scorpion	CM	Моп 9р-10р	1	:30	1	\$2,400.001MP	0.00 NM	1	\$2,400.00
	Start Date 08/29/16	End Date 09/04/16	Weekdays	Spols/Week 1	<u>Rate</u> \$2,400.00	Rating 0.00					l. !	
3 KP	HO 08/27/	16 08/27/18	Sal 530PM News CBS 5 NEWS @		Sat 530PM	Vaws1-	:30	1	\$450.00IMP	0.00 NM	1	\$450.00
	Start Date 08/22/16	End Date 08/28/16	Weekdays	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
4 KPI	HO 08/27/	16 08/27/16	Sa 630PM News CBS 5 NEWS @	CM 630P	Sa 630PM N	lews1-	:30	1	\$600.00 IMP	0.00 NW	1	\$600.00
	Start Date 08/22/16	End Date 08/28/16	Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.00						
5 KPI	10 08/20/	16 08/20/16	Sat 9p10p 48 Hours	CM	Sat 9p-10p	1-	:30	1	\$1,300.00IMP	0.00 NM	1	\$1,300.00
	Start Date 08/15/16	End Date 08/21/16	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0:00						
6 KPI	10 08/22/	16 08/26/16	M-F 10-11a Dr. Phil	CM	M-F 10-11a	MTW1F	:30	1	\$200.001MP	0.00 NM	2	\$400.00
	Start Date 08/22/16	End Date 08/28/16	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
7 KPI	tO 08/24/	16 08/24/16	Wed 9p-10p American Gothic	CM	Wed 9p-10p	1	:30	1	\$3,000.001MP	0.00 NM	1	\$3,000.00
	Slart Date 08/22/16	End Date 08/28/16	Weekdays 1	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00				1		
8 KP	10 08/22/	18 08/26/16	Late Fringe News M-F 10pm News		M-F 12:39a-	1:14a MTWTF	:30	1	\$60.00IMP	0.00 NM	1	\$60.0C
	Start Date 08/22/16	End Date 08/28/16	Weekdays: MTWTF	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00_						
9 KPI	10 08/27/	16 08/27/16	Sat 5PM News CBS 5 NEWS @	CM 5P	Sa 5PM Nev	vs1-	:30	1	\$450.00IMP	0.00 NW	1	\$450.00
	Slart Date 08/22/16	End Date 08/28/16	Weekdays	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
10 KPF	10 08/28/	16 08/28/16	Su Late News Su Late News	CM	Su 10p-1035	p1	:30	1	\$550.001MP	0.00 NM	1	\$550.0(
	Start Date 08/22/16	End Date 08/28/16	Weekdays	Spots/Week.	<u>Rate</u> \$550.00	Rating 0.00				•		
11 KPF	10 08/28/	16 08/28/16	Late Fringe Sun 1 Elementary	035p-13M	Late Fringe	Sun 1(2	:30	2	\$150,001MP	0.00 NM	2	\$300.00
Week:	Start Date 08/22/16	End Date 08/28/16	5	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
12 KPH	10 08/27/	16 08/27/16	Late Fringe Sat 12 Leverage	235-136M	Sat 1235a-13	3582-	:30	2	\$40.00IMP	MŅ 00.0	2	\$80.00
	Start Date 08/22/16	End Date 08/28/16	Weekdays	Spots/Week 2	<u>Rate</u> \$40.00	Raling 0:00						
13 KPH	IO 08/22/	16 08/26/16	Colbert Late Show with S	CM tephen Colber		11:37;MTWTF	:30	3	\$350.001MP	0.00 NM	3	\$1,050.0
	Start Date 08/22/16	End Date 08/28/16	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$350.00	<u>Raling</u> 0.00						
14 KPH	O 08/22/	16 08/29/16	M-F Midday News CBS 5 NEWS @		M-F 12p-123	Op MTWTF	:30	3	\$325.00IMP	0.00 NM	3	\$975.0
_	Slart Date 08/22/16	End Date 08/28/16	Waakdays MTWTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						

CBS5

Order / Rev: 746942 Alt Order #: 08348314 Advertiser: KeiliPAC

Product Desc:

KELLI PAC

Flight Dates: 08/15/16 - 08/30/16 Estimate:

Ln Ch	Start		inventory Code		Start/End 1		ayş.	Len Sp		Rale Pri		Spots	Amount
15 KPHO	08/19/	16 08/19/16	Fri 7p-8p Fri 7p-8p	ÇM	Fri 7p-8p:		,1	:30	1	\$1,800:00IMP	0.00 NM	1	\$1,800.00
<u>Sta</u> Week: 08	nt Date /15/16	End Date 08/21/18	Weokdays	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00		<u> </u>					
18 KPHÓ	08/28/	16 08/28/16	Sun 8-9p Madam Secretary	CM	Sun 8-9p		1	:30	1	\$1,700.00IMP	0.00 WW	1	\$1,700.00
<u>Sta</u> Week: 08	rt <u>Date</u> /22/16	End Date 08/28/16	Weekdays	Spots/Week 1	Rate \$1,700.00	Rating 0.00							
17 KPHO	08/22/1	16 08/26/16	M-F 530-6am M-F 530-6a	СМ	M-F 530-6a	МТ	WTF	:30	1	\$200.001MP	0.00 NM	1	\$200.00
<u>Šte</u> Week: 08/	rt <u>Dale</u> 22/16	End Date 08/28/16	Weekdays MTWTF	Spots/Week 1	Rate \$200.00	Rating 0.00							
18 KPHO	08/20/1	16 08/20/16	Sat 530PM News CBS 5 NEWS @		Sat 530PM	News	1-	:30	1	\$450.001MP	0.00 NM	1	\$450.00
<u>Sta</u> Week: 08/	<u>rt Date</u> 15/16	End Date 08/21/16	Weekdays	Snots/Week 1	<u>Rate</u> \$450.00	Rating 0.00							
19 KPHO	08/20/1	16 08/20/18	Sa 630PM News CBS 5 NEWS @	CM 630P	Sa 630PM N	lews	1-	:30	1	\$600.00IMP	0.00 :NM	1	\$600.00
<u>Sta</u> Week: 08/	<u>rt Date</u> 15/16	End Date 08/21/16	Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.00							
20 KPHO	08/17/1	6 08/19/18	M-F 10-11a Dr. Phil	СМ	M-F 10-11a		WTF	:30	1	\$200.00 IMP	0.00 NM	1	\$200.00
<u>Sta</u> Week: 08/	rt Date 16/16	End Date 08/21/16	Weekdays WTF	Spots/Week 1	Rate \$200.00	Rating 0.00						•	
21 KPHO	08/17/1	6 08/17/16	Wed 9p-10p American Gothic	CM	Wed 9p-10p	,	1	:30	1	\$3,000.00IMP	0.00 NM	1	\$3,000.00
<u>Sta</u> Week: 08/	nt <u>Dato</u> 15/16	End Date 08/21/16	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.00			_				
22 KPHO	08/17/1	6 .08/19/18	Late Fringe News M-F 10pm News		M-F 12:39a-	1:14a	WTF	:30	1	\$60.00IMP	0.00 NM	1	\$60.00
<u>Sta</u> Week: 08/	rt Date 15/16	End Date 08/21/16	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00							
23 KPHO	08/20/1	6 08/20/16	Sat 5PM News CBS 5 NEWS @	CM 5P	Sa 5PM Nev	ws	1-	:30	1	\$450.00IMP	0.00 NM	1	\$450.01
<u>Sta</u> Week: 08/	rt Date 15/16	End Date 08/21/16	Weekdays	Spots/Week 1	<u>Rate</u> \$450,00	Rating 0.00							
24 KPHO	08/21/1	6 08/21/16	Su Late News Su Late News	СМ	Su 10p-1036	5p	1	:30	1	\$550.00IMP	0.00 NM	. 1	\$650.0
<u>Sta</u> Week: 08/	rt Date 15/16	End Date 08/21/16	Weekdays.	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00							
25 KPHO	08/21/1	6 08/21/16	Late Fringe Sun 1 Elementary	035p-13M	Late Fringe	Sun 1(	2	:30	2	\$150.00IMP	0.00 NM	2	\$300.0
<u>Star</u> Week: 08/	1 Date 15/16	End Date 08/21/16	Weekdays 2	Spols/Week 2	Rate \$150.00	Rating 0.00							
28 KPHO	08/20/1	6 08/20/16	Late Fringe Sat 12 Leverage	235-136M	Sat 1235a-1	35a	2	:30	2	\$40.00IMP	0.00 NM	2	\$80.0
<u>Star</u> Week: 08/	t Date 15/16	End Date 08/21/16	Weekdays	Spots/Week 2	Rate \$40.00	Rating 0.00							
27 KPHO	08/17/1	6 08/19/16	Colbert Late Show with S	CM tephen Colber	M-F 10:35p-	11:37;1	VTF	:30	3	\$350.00IMP	0.00 NM	3	\$1,050.C
<u>Star</u> Week: 08/	t Date 15/16	End Date 08/21/16	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$350.00	Rating 0.00						•	
28 KPHO	08/17/1	6 08/19/16	M-F Midday News CBS 5 NEWS @		M-F 12p-123	10p1	VTF	:30	3	\$325.00IMP	0.00 NM	3	\$975.(
<u>Star</u> Week: 08/	1 Date 15/16	End Dale 08/21/18	Weekdays WTF	Spols/Week 3	<u>Rate</u> \$325.00	Rating 0.00							
29 KPHO	08/21/1	6 08/21/16	Sun 8-9p Madam Secretary	CM	Sun 8-9p		1	:30	1	\$1,700.00IMP	0.00 ŅM	1	\$1,700.0
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					.1		

			•			<b>.</b>	min Date. Gerio	10 00.31.20	rage 4 or 4
Order / Rev:	746942			Advertiser:	KeliiPAC				
Alt Order #:	08348314			Product Des	c: KELLI PAC			CBS5	
Flight Dates:	08/15/16 - 08/3	30/16	<del></del>	Estimate:					
Ln Çh S	tart End	Inventory Code	Break	Start/End T	îme Days	Len Spots	Rate Pri	Rtg Type Spo	a Amount
29 KPHO 08	/21/16/ 08/21/16	Sun 8-9p Madam Secretary		.Sun 8-9p		:30 1	\$1,700:00 IMP	0.00:NM	1 \$1,700.00
Start 0 Week: 08/15/1		Weekdays 1	Spóls/Week 1	<u>Rate</u> \$1,700.00	Rating 0.00	<u>-</u>			
N30 KPHO 08	/26/16 08/28/16	NFL Pre-Season NFL Pre-Season	СМ	NFL Pre-Sea	ason1	:30 1	\$3,100.00IMP	0.00 NM	1 \$3,100.00
Stan D Week: 08/22/1		Weekdays 1	Spots/Week	Rate \$3,100.00	Rating 0.00				
'Tax 1 Note: Tax	0.5%							Totals	43 \$28:030:00

746952 **Orders** Order / Rev: Alt Order #: 08348313 **Product Desc: KELLI PAC KTVK** Estimate: Flight Dates: 08/16/16 - 08/21/16 Primary AE: **Matt Norten** Original Date / Rev: T-WAS 08/16/16 / 08/16/16 Sales Office: Order Type: **GENERAL** Sales Region: National Agency Name: Centriply Billing Type: **Buying Contact:** Çash 1 7 0 4 4 4 4 4 4 4 4 9 9 8 2 **Billing Contact:** Billing Calendar: **Broadcast** Billing Cycle: EOM/EOC 630 Third Avenue, 18th Floor New York, NY 10017 Agency Commission: 15% Name: KelliPAC Demographic: A35+ New Business Thru: 00:10:00 **Product Codes:** Political-Issues Order Separation: IMP Advertiser External ID: Priority:

Net Amount

\$7,934.75

•	•	اه	•

Agency External ID:

	IOtala								
1	Month	# Spots	Gross Amount	Net Amount	Rating				
•	August 2016	29	\$9,335.00	\$7,934.75	0.00				
	Totals	29	\$9,335,00	\$7,934,75	0.00				

#### **Account Executives**

Bill Plan Start Date

08/01/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

\$9,335.00

POL, PLI, FLT

# Spots | Gross Amount

29

Order Share	Share	Total
KTVK	11%	\$9,335.00
Market	100%	\$84,863.64

**Revenue Codes:** 

End Date

08/21/16

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$1,697.27
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$22,913.18
KPAZ	0%	\$0.00
КРНО	15%	\$12,729.55
KPNX	22%	\$18,670.00
KPPX	0%	\$0.00
KSAZ	21%	\$17,821.36
KTFL	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	2%	\$1,697.27

UNKWN

0%

\$0.00

Print Date: 08/16/16 09:55:31

**KTVK** 

Page 2 of 3

Order / Rev:

746952

Advertiser:

KelliPAC

Alt Order #:

08348313

Product Desc:

KELLI PAC

Flight Dates:

08/16/16 - 08/21/16

Estimate

KELLI PAC

Ln Ch Start End **Inventory Code Break Start/End Time** Days Len Spots Rate Pri Rtg Type Spots Amount 4 KTVK 08/16/16 08/19/16 M-F 4pm News :30 0.00. NM \$500:00 M-F 4pm News Spots/Week Rating **Start Date End Date** Weekdays: Rate Week: 08/15/16 08/21/16 - TWF- -\$500.00 0.00 KTVK 08/20/16 08/20/16 12 - 25- 1-Sat 9-9:30am CM Sat 9-9:30am :30 \$400.00 IMP 0.00 NM 1 \$400.00 Sat 9-9:30am Start Date **End Date** Spots/Week Weekdays-Rate Rating Week: 08/15/16 08/21/16 . . . - - 1 -\$400.00 0.00 KTVK 08/16/16 08/19/16 M-F 1-1:30am CM M-F 1-1:30am - TWTF- -:30 \$30.00 IMP 0.00 NM \$30.00 M-F 1-1:30am Start Date **End Date** Weekdays Spots/Week Rating 0 Rate Week: 08/15/16 08/21/16 - TWTF- -\$30.00 0.00 \$350.00 IMP KTVK 08/21/16 08/21/16 Sun 9:30-10pm :30 0.00 NM CM Sun 9:30-10pm \$350.00 ----1 Sun 9:30-10pm Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/15/16 08/21/16 \$350.00 0.00 9 KTVK 08/21/16 08/21/16 Sun 9-9:30pm CM Sun 9-9:30pm -----1 :30 \$350.00 IMP 0.00 NM \$350.00 Sun 9-9:30pm Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/15/16 08/21/16 \$350.00 0.00 10 KTVK 08/20/16 08/21/16 Sat 8-8:30pm CM Sat 8-8:30pm :30 \$250.00 IMP 0.00 NM \$250.00 Sat 8-8:30pm (8:00 PM-8:30 PM) Start Date **End Date** Rating Weekdays Spots/Week Rate ----1-0.00 Week: 08/15/16 08/21/16 \$250.00 :30 \$250.00 IMP 0.00 NM 11 KTVK 08/21/16 08/21/16 Sun 7-8pm CM Sun 7-8pm ----1 1 \$250.00 Sun 7-8pm Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/15/16 08/21/16 . . . . . 1 \$250.00 0.00 M-F 5-5:30pm Nev- TWF- -:30 \$500.00 IMP 0.00 NM 1 \$500.00 12 KTVK 08/16/16 08/21/16 M-F 5-5:30pm News CM M-F 5-5:30pm News Weekdays Rating Start Date Spots/Week End Date Rate - TWF- -Week: 08/15/16 08/21/16 \$500.00 0.00 - TWF- -\$350.00 IMP 0.00 NM \$350.00 13 KTVK 08/16/16 08/21/16 M-F 9-9:30am СМ M-F 9-9:30am :30 1 M-F 9-9:30am Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 08/15/16 08/21/16 TWF. -\$350.00 0.00 14 KTVK 08/21/16 08/21/16 Sun 8:30-9am СМ Sun 8:30-9am ----1 :30 \$500.00 IMP 0.00 NM 1 \$500.00 Sun 8:30-9am Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 08/15/16 08/21/16 ----1 \$500.00 0.00 Sun 8-8:30am :30 \$500.00 IMP 0.00 NM 1 \$500.00 ČМ 15 KTVK 08/21/16 08/21/16 Sun 8-8:30am Sun 8-8:30am Spots/Week. Rate Rating Start Date **End Date** Weekdays 0.00 Week: 08/15/16 08/21/16 ----1 \$500.00 :30 \$450.00 IMP 0.00 NM 1 \$450.00 08/21/16 08/21/16 Sun 7:30-8am CM Sun 7:30-8am Sun 7:30-8am Rating Weekdays Start Date **End Date** Spots/Week Rate Week: 08/15/16 08/21/16 \$450,00 0:00 \$80.00 :30 \$40.00 IMP 0.00 NM 2 17 KTVK 08/17/16 08/19/16 M-F 10:30pm-2:01 - - WTF- -LF ROS M-F CM (12:00 XM-1:00 XM) LF ROS M-F Weekdays Rating **Start Date** End Date Spots/Week Rate - - WTF- -0.00 \$40.00 Week: 08/15/16 08/21/16 :30 \$500.00 IMP 0.00 NM 2 \$1,000.00 18 KTVK 08/16/16 08/21/16 M-F 8-8:30am M-F 8-8:30am - TWF- -2 CM M-F 8-8:30am End Date Weekdays Spots/Week Rate Rating Start Date - TWF- -0.00 Week: 08/15/16 08/21/16 \$500.00 - TWF- -:30 \$500.00 IMP 0.00 NM \$1,000.00 19 KTVK 08/16/16 08/21/16 CM M-F 8-8:30pm

Print Date: 08/16/16 09:55:31

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Order / Rev:

746952

Advertiser:

**KelliPAC** 

08348313 Alt Order #:

**Product Desc:** Estimate:

Rate

Rate

\$125.00

\$300.00

 Rating 0.00

Rating

0.00

:30

M-F 10:30-11PM -- WIF- -

Spots/Week

Spots/Week

M-F 10:30-11PM

Weekdays:

-- WF--

CM

**KELLI PAC** 

KTVK

08/16/16 - 08/21/16 Flight Dates:

23 KTVK 08/16/16 08/19/16 M-F 8:30-9pm Hot In Cleveland

Start Date End Date Weekdays

Week: 08/15/16 08/21/16 TWF-
E24 KTVK 08/17/16 08/19/16 M-F 10:30-11PM

M-F 10:30-11PM

**End Date** 

L	n (	Ch	Start	End	<b>Inventory Code</b>	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spöts	Amount
					M-F 8-8:30pm Hot in Cleveland									
			t Date	End Date	Weekdays.	Spots/Week	Rate	Rating						
	We	ek: 08/	15/16	08/21/16	- TWF	2	\$500.00	0.00					•	
	20 H	<b>KTVK</b>	08/20/1	6 08/20/16	Sat 10:30-11:30pr	n CM	Sat 10:30-1	11:30pm2-	:30	2	\$100.00 IMP	0.00 NM	2	\$200.00
					Sat 10:30-11:30p	m						ì		
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
	We	ek: 08/	15/16	08/21/16	2 -	2	\$100.00	0.00						
	21 k	KTVK	08/21/1	6 08/21/16	Sun 11pm-12am	СМ	Sun 11pm-	12am 2	: :30	2	\$50.00 IMP	0.00 NM	2	\$100.00
					Sun 11pm-12am							Į.		
		Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>;                                    </u>	Wee	ek: 08/	15/16	08/21/16	2	2	\$50.00	0.00						
1	22 F	<b>STVK</b>	08/16/1	6 08/19/16	M-F 8:30-9am	ÇM	M-F 8:30-9	am - TWTF	:30	3	\$500.00 IMP	0.00 NM	3 .	\$1,500.00
ĺ					M-F 8:30-9am							[		
Ĭ		Star	t Date	End Date	Weekdays <sup>*</sup>	Spots/Week	Rate.	Rating				, i		
Ĺ	We	ek: 08/	15/16	08/21/16	- TWF	3	\$500:00	0.00						
7	23 I	KTVK	08/16/1	6 08/19/16	M-F 8:30-9pm	СМ	M-F 8:30-9	pm - TWF	:30	3	\$300.00 IMP	0.00 NM	3	\$900.00

Week: 08/15/16 08/21/16 \*Tax 1 Note: Tax 0.5%.

Start Date

Totals

\$125.00 IMP 0.00 NM

29 \$9,335:00

\$125.00

·Order / Rev: **Orders** 746962 Alt Order #: **Product Desc: KELLI PAC** Estimate: Flight Dates: 08/22/16 - 08/28/16 Matt Norten Primary AE: Original Date / Rev: T-WAS 08/16/16 / 08/16/16 Sales Office: Order Type: **GENERAL** Sales Region: National Agency Name: Centriply **Buying Contact: Billing Type:** Cash 1 7 4 4 4 4 4 4 4 4 9 8 5 9 8 5 Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC 630 Third Avenue, 18th Floor New York, NY 10017 Agency Commission: 15% Name: KelliPAC Demographic: A35+ New Business Thru: **Product Codes:** Political-Issues Order Separation: 00:10:00 IMP Priority: Advertiser External ID: Revenue Codes: POL, PLI, FLT Agency External ID:

#### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	30	\$9,835.00	\$8,359.75

Totals			
	<del></del>		
Month.		# Spots	Gros

Month	# Spots	Gross Amount	Net Amount	Raling
August 2016	30	\$9,835.00	\$8,359.75	0.00
Totals	30	\$9,835.00	\$8,359.75	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVK	11%	\$9,835.00
Market	100%	\$89,409.09

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	. 0%	\$0.00
KASW	2%	\$1,788.18
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
КМОН	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$24,140.45
KPAZ	0%	\$0.00
KPHO	15%	\$13,411.36
KPNX	22%	\$19,670.00
KPPX	0%	\$0.00
KSAZ	21%	\$18,775.91
KTFL	0%	\$0.00
KTvw	0%	\$0.00
KUSK	0%	\$0.00
KUTP	2%	\$1,788.18

ŲNKWN

0%

\$0.00

P	rint Date:	08/16/16 09:54:43	Page	2 of	3

Order / Rev: 746962
Alt Order #:

Advertiser:
Product Desc:

KelliPAC

KELLI PAC

PAC KTVK

Flight Dates: 08/22/16 - 08/28/16 Estimate:

_	Ln Ch	Start	End	Inventory Code	Break	Start/End Tir		Len S	pots	Rate Pri	Rtg Type	Spots	Amount
-	1 KTVK	08/23/1	6 08/26/16	M-F 4pm News M-F 4pm News	CM	M-F 4pm New	s - TWIF	:30	1	\$500.00 IMP	0.00 NM	1	\$500,00
	<u>St</u> 	art Date 3/22/16	End Date 08/28/16	Weekdays - TWF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
	2 KTVK	08/23/1	6 08/26/16	M-F 1-1:30am M-F 1-1:30am	СМ	M-F 1-1:30am	- TWTF	:30	1	\$30.00 IMP	0.00 NM	1	\$30.00
_	Week: 08		End Date 08/28/16	Weekdays - TWF	Spots/Week 1	Rate \$30.00	Rating 0.00			. <u>.                                   </u>			
1	3 KTVK	08/23/1	6 08/26/16	M-F 5-5:30pm Ne M-F 5-5:30pm Ne	ews	M-F 5-5:30pm	Nev-TWTF	:30	1	\$500.00 IMP	0.00 NM	1	\$500.00
Ó	Week: 08		End Date 08/28/16	Weekdays - TWF	Spots/Week 1	Rate \$500.00	Rating 0.00		_				
4	4 KTVK	08/23/1	6 08/26/16	M-F 9-9:30am M-F 9-9:30am	СМ	M-F 9-9:30am	- TWTF	:30	1	\$350.00 IMP	0.00 NM	1	\$350,00
1	<u>S1</u> Week: 08	art Date 3/22/16	End Date 08/28/16	Weekdays	Spois/Week 1	Rate \$350.00	Rating 0.00			<del></del>			
യായവുപ്പ	5 KTVK	08/23/1	6 08/26/16	LF ROS M-F LF ROS M-F	СМ	(12:00 XM-1:0	•	:30	2	\$40.00 IMP	0.00 NM	2	\$80.00
<u>8</u>	<u>St</u> Week: 08	art Date 3/22/16	End Date 08/28/16	Weekdays TWTF	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
	6 KTVK	08/23/1	6 08/26/16	M-F 8-8:30am M-F 8-8:30am	СМ	M-F 8-8:30am	- TWF	:30	3	\$500.00 IMP	0.00 NM	3	\$1,500.00
	<u>St</u> Week: 08	art Date 3/22/16	End Date 08/28/16	Weekdays - TWF	Spots/Week 3	Rate ::\$500.00	Rating 0.00						•
_	7 KTVK	08/23/1	6 08/26/16	M-F 8-8:30pm Hot in Cleveland	CM	M-F 8-8:30pm	1 - TWF	:30	2	\$500.00 IMP	0.00 NM	2	\$1,000.00
	Si Week: 0	art Date 3/22/16	End Date 08/28/16	Waekdays - TWF	Spots/Week	Rate \$500.00	Rating 0.00					<i>:</i>	
	8 KTVK	08/23/1	6 08/26/16	M-F 8:30-9am M-F 8:30-9am	СМ	M-F 8:30-9an	1 - TWTF	:30	3	\$500.00 IMP	0.00 NM	3	\$1,500.00
	Si Week: 08	art Date 3/22/16	End Date 08/28/16	Weekdays	Spois/Week:	Rate \$500.00	Rating 0.00			<u> </u>	_		
	9 KTVK	08/23/1	6 08/26/16	M-F 8:30-9pm Hot in Cleveland	СМ	M-F 8:30-9pn	1 - TWF	:30	3	\$300.00 IMP	0.00 NM	3	\$900.00
_	<u>Si</u> Week: 08	art Date 3/22/16	End Date 08/28/16	Weekdays - TWF	Spots/Week 3	Rate \$300.00	Rating 0.00						
	10 KTVK	08/27/1	6 08/27/16	Sat 9-9:30am Sat 9-9:30am	СМ	Sat 9-9:30am	1-	:30	1	\$400.00 IMP	0.00 NM	1	\$400.00
	<u>Si</u> Week: 08	art Date 3/22/16	End Date 08/28/16	Weekdays	Spots/Week 1	Rate \$400.00	Rating 0.00						
	11 KTVK	08/28/1	6 08/28/16	Sun 9:30-10pm Sun 9:30-10pm	СМ	Sun 9:30-10p	m1	:30	1	\$350.00 IMP	0.00 NM	1	\$350.00
	<u>Si</u> Week: 08	art Date 3/22/16	End Date 08/28/16	Weekdays	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00				. '		
_			6 08/28/16	Sun 9-9:30pm Sun 9-9:30pm	СМ	Sun 9-9:30pm	n1	:30	1	\$350.00 IMP	0.00 NM	1	\$350.00
_	Si Week: 0	art Date 3/22/16	End Date 08/28/16	Weekdays	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00		_		• '		
_	13 KTVK	08/27/1	6 08/27/16	Sat 8-8:30pm Sat 8-8:30pm	СМ	Sat 8-8:30pm	1-	:30	1	\$250.00 IMP	0.00 NM	1	\$250.00
_	<u>Si</u> Week: 0	art Date 3/22/16	End Date 08/28/16	Weekdays	Spots/Week 1		Rating 0.00						
_	14 KTVK	08/28/1	6 08/28/16	Sun 7-8pm Sun 7-8pm	СМ	Sun 7-8pm	1	:30	1	\$250.00 IMP	0.00 NM	1	\$250.00
	<u>S</u> Week: 0	art Date 3/22/16	End Date 08/28/16	Weekdays	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00		<u></u> _				
•	15 KTVK	08/28/1	6 08/28/16		CM	Sun 8:30-9an	n '1	:30	1	\$500.00 IMP	0.00 NM	1	\$500.00

Print Date: 08/16/16 09:54:43 Page 3 of 3

 Order / Rev:
 746962
 Advertiser:
 KelliPAC

 Alt Order #:
 Product Desc:
 KELLI PAC
 KTVK

 Flight Dates:
 08/22/16 - 08/28/16
 Estimate:
 Image: Control of the control of the

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ýs	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•					Sun 8:30-9am Sun 8:30-9am			_					······································		
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	•	
	W	/eek: 08		08/28/16		1	\$500.00	0.00							
•	16	KTVK	08/28/1	6 08/28/16	Sun 8-8:30am	СМ	Sun 8-8:30	am	1	:30	1	\$500.00 IMP	0.00 NM	1	\$500.00
					Sun 8-8:30am										
		_	art Date	End Date	Weekdays .	Spots/Week	Rate	Rating							
		/eek: 08		08/28/16		1	\$500.00	0.00			<u></u> -				
	17	KTVK	08/28/1	6 08/28/16		CM	Sun 7:30-8	am	1	:30	1	\$450.00 IMP	0.00 NM	1	\$450.00
7		•		<b>5</b> 45-4-	Sun 7:30-8am	conditional transaction and		<b>0</b> -4					•		
声			ort Date	End Date	Weekdays	Spots/Week	Rate	Rating							
4	_	/eek: 08		08/28/16		.1	\$450.00	0.00	<u></u> -		<u> </u>			_	
Ų	18	KIVK	08/27/1	6 08/27/16			Sat 10:30-1	1:30pm	2 -	:30	2	\$100.00 IMP	0.00 NM	2	\$200.00
4					Sat 10:30-11:30p										
4		_	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating							
4		/eek: 08		08/28/16	2-	2	\$100.00	0.00				250 40 1145			0400.00
Ť	19	KTVK	08/28/1	6 08/28/16	Sun 11pm-12am	CM	Sun 11pm-	12am	2	:30	2	\$50.00 IMP	0.00 NM	.2	\$100.00
<b>麦</b>				C- 1 0-1-	Sun 11pm-12am	·	0-4-	Cathon							
ă		_	ort Date	End Date 08/28/16	Weekdays:	Spots/Week	Rate \$50.00	Rating 0.00							
ğ.		/eek: 08			2				·	-20		640E 00 IN	0.00 NM	1	#40E 00
7	E 20	KIVK	08/23/1	6 08/26/16	M-F 10:30-11PM M-F 10:30-11PM	CM	M-F 10:30-	11PM - TW	1 F	:30	1	\$125.00 IMP	0.00 NW	'	\$125.00
		Ct-	od Dolo	End Date		'Cincita'(Allointi	Data	Dating							
	W	<u>30</u> eek: 08/	ort Date	End Date 08/28/16	Weekdays - TWTF	Spots/Week	Rate \$125.00	Rating 0.00						l	
1							₩ 120.00	. 0.00	==					20	00,005:00
•	Tax	1 Note:	Tax 0.5%	b		••••							Totals	30	\$9,835.00

**Orders** Agency 170 444 Advertiser 130 000

**Qrder / Rev:** 746964 Alt Order #:

**Product Desc: KELLI PAC** Estimate:

Flight Dates: 08/29/16 - 08/30/16 Original Date / Rev: 08/15/16 / 08/16/16

Order Type: **GENERAL** 

Name: Centriply

**Buying Contact: Billing Contact:** 

630 Third Avenue, 18th Floor New York, NY 10017

KelliPAC

A35+ Demographic: **Product Codes:** Political-Issues Priority: IMP

**Revenue Codes:** POL, PLI, FLT

National

Cash

15%

**Broadcast** 

EOM/EOC

Primary AE: **Matt Norten** Sales Office: T-WAS

Sales Region:

Billing Type:

Billing Calendar: Billing Cycle:

Agency Commission;

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bili Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	08/30/16	3	\$1;300.00	\$1,105.00

T	ol	tai	ļ

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	.3:	\$1,300.00	\$1,105:00	0.00
Totals	3	\$1,300.00	\$1,105:00	0.00

00:10:00

#### **Account Executives**

Name:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVK	11%	\$1,300.00
Market	100%	\$11,818.18

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	2%	\$236.36
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC .	. 0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	27%	\$3,190.91
KPAZ	0%	\$0.00
КРНО	15%	\$1,772.73
KPNX	22%	\$2,600.00
KPPX	0%	\$0.00
KSAZ	21%	\$2,481.82
KTFL .	0%	\$0.00
KT/W	0%	\$0.00
KUSK	0%	\$0.00
KUTP	2%	\$236.36

UNKWN

ሰ%

\$0.00

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				= -11.	
Order / Rev:	746964	Advertiser:	KelliPAC		
Alt Order #:		Product Desc:	KELLI PAC		KTVK
Flight Dates:	08/29/16 - 08/30/16	Estimate:			

L	n _(	Ch S	Start	End	Inventory Code	Break	Start/End	Time [	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N	1 K	TVK 08	3/30/16	08/30/16	M-F 8-8:30am M-F 8-8:30am	СМ	M-F 8-8:30a	am - 1	• •.•.•	:30	15	\$500:00 IMF	0:00 NM	.1	:\$500:00
	Wee	Start E k: 08/29/	_	End Date 09/04/16	Weekdays	Spots/Week 1	Rate \$500.00.	Rating 0.00							
,N	2 K	KTVK 0	B/30/16	08/30/16	M-F 5:30-6am Ne M-F 5:30-6am Ne		M-F 5:30-6	am Nev- 1		:30	1	\$450:00 IMF	0.00 NM	1	\$450.00
	Wee	Start C k: 08/29/	_	End Date 09/04/16	Weekdays	Spots/Week 1	Rate \$450.00	Rating 0.00							
1	3 K	CTVK 0	3/30/16	08/30/16	M-F 9-9:30am M-F 9-9:30am	СМ	M-F 9-9:30	am - 1		:30	1	\$350.00 IMF	0.00 NM	1	\$350.00
7 0	Wee	<u>Start C</u> k: 08/29/		End Date 09/04/16	Weekdays	Spots/Week 1	Rate \$350.00	Rating 0.00							
aπa Δ	х 1 I	Note: Tax	0.5%.									<del></del>	Totals	3	\$1,300.00
4								•							
3 9															
+മിയാ															

**Orders** Order / Rev: 1286389 Alt Order #: 8347148 **Product Desc:** Kelli Pac **KPNX** Estimate: Flight Dates: 08/13/16 - 08/14/16 Primary AE: Jim Quinn Original Date / Rev: T-PHI 08/12/16 / 08/12/16 Sales Office: Order Type: Political Sales Region: NAT Agency Name: Cable Scope \ POL **Buying Contact:** Billing Type: Cash 1 7 0 4 4 4 4 4 1 2 9 9 9 **Billing Contact:** Billing Calendar: **Broadcast** EOM/EOC Billing Cycle: 630 3rd Ave 18th Ave New York, NY 10017 Agency Commission: 15% Name: Kelli PAC / ISS New Business Thru: Demographic: A25-54 Order Separation: 00:15:00 **Product Codes:** IS-Issue/Non Ballot Advertiser External ID: 107051 P04-GB 37623AG Priority: Agency External ID: Revenue Codes: AGY, (POL) Political, (POL) Issue Unit Code: General

Rill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/14/16	7	\$12,065.00	\$10,255.25

Totals						
Month	# Spots	Gross Amount	Net Amount	Rating		
August 2016	7.	\$12,065.00	\$10,255,25	7:70		
Totals	7	\$12,065.00	\$10,255.25	7.70		

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	25%	\$12,065.00
Market	100%	\$48,260.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	3%	\$1,447.80
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	16%	\$7,721.60
KPAZ	0%	\$0.00
КРНО	10%	\$4,826.00
KPPX	0%	\$0.00
KSAZ	36%	\$17,373.60
KTFL	0%	\$0.00
KTVK	5%	\$2,413.00
KTVW ·	0%	\$0.00
KUSK	0%	\$0.00
KUTP	5%	\$2,413.00
UNKWN	0%	\$0.00

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KPNX

Totals

\$12,065.00

Order / Rev:

1286389

Advertiser:

Kelli PAC / ISS

Alt Order #:

8347148

12 News Sat Today

Spots/Week

Rate

\$125.00

Rating 0.90

Weekdays

---S-

**Product Desc:** 

Kelli Pac

Flight Dates:

Start Date

Week: 08/08/16

\*Tax 1 Note: Tax 0:5%.

**End Date** 

08/14/16

08/13/16 - 08/14/16

Estimate:

Ln Ch Start End **Inventory Code Break Start/End Time** Days Len Spots Rate Pri Rtg Type Spots **Amount** N 1 KPNX 08/14/16 08/14/16 Local News Specials NPCM \$100:00 P04-C 1:00 NM \$100.00 6-7a :30 12 News Weekend Today (6:00 AM-7:00 AM) Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/08/16 08/14/16 \$100.00 ----S 1.00 N 2 KPNX 08/14/16 08/14/16 Olympics Prime СМ Olympics Primetim- - - - - S :30 1 \$7,000.00 P04-( 0.80 NM \$7,000.00 Olympics Primetime **End Date** Weekdays Start Date Rate Spots/Week Rating Week: 08/08/16 \$7,000.00 08/14/16 ----S 0.80 N 3 KPNX 08/13/16 08/13/16 Local News @ 6p Sa \$200.00 P04-( 1.80 NM CM 12 News 6pm Satu- - - - S-:30 \$200.00 12 News 6pm Saturday Start Date Weekdays **End Date** Spots/Week Rate Rating ----S-Week: 08/08/16 08/14/16 \$200.00 1.80 4 KPNX 08/13/16 08/13/16 Olympics Zone Olympics Zone ----S-:30 1 \$2,000.00 P04-C 1.20 NM \$2,000.00 Olympics Zone Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 08/08/16 08/14/16 ----S-\$2,000.00 1.20 :30 \$140.00 P04-C 1.00 NM \$140.00 N 5 KPNX 08/14/16 08/14/16 Local News Specials NPCM . . . . . . . . . . . . . 6-7a 12 News Weekend Today (6:00 AM-7:00 AM) Start Date **End Date** Weekdays: Spots/Week Rate Rating Week: 08/08/16 08/14/16 \$140.00 ----S 1.00 N 6 KPNX 08/13/16 08/14/16 Local News @ LN Olym@M Olympic Late News- - - - SS :30 1 \$2,500.00 P04-( 1.00 NM \$2,500.00 Olympic Late News Weekdays: Start Date End Date Spots/Week Rate Rating Week: 08/08/16 ----SS \$2,500.00 1.00 08/14/16 :30 \$125.00 P04-( 0.90 NM \$125.00 12 News Sat Toda - - - - S-N 7 KPNX 08/13/16 08/13/16 Local News @ 7/8a Sa CM

**Orders** Order / Rev: 1286871 Alt Order #: 08348273 **Product Desc:** KELLI PAC KPNX Estimate: Flight Dates: 08/16/16 - 08/30/16 Primary AE: Jim Quinn Original Date / Rev: 08/15/16 / 08/15/16 Sales Office: T-PHI Political Order Type: Sales Region: NAT Agency Name: Cable Scope \ POL **Buying Contact:** Billing Type: Cash 1 7 0 4 4 4 4 4 4 4 4 4 9 9 2 **Billing Contact:** Billing Calendar: Broadcast Billing Cycle: EOM/EOC 630 3rd Ave 18th Ave New York, NY 10017 Agency Commission: 15% Kelli PAC / ISS New Business Thru: Name: Demographic: HH Order Separation: 00:15:00 **Product Codes:** IS-Issue/Non Ballot Advertiser External ID: 107051 P04-GB Agency External ID: 37623AG Priority:

Dill	Dian

End Date	#.Spots	Gross Amount:	Nët Amount
08/28/16	24	\$36,750.00	\$31,237.50
08/30/16	3	\$8,925.00	\$7,586.25
	08/28/16	08/28/16 24	08/28/16 24 \$36,750.00

#### Totals

Unit Code:

10.0.0				
Month:	# Spots	Gross Amount	Net:Amount	Rating
August 2016	24	\$36,750.00	\$31,237.50	67.30
September 2016	3	\$8,925.00	\$7,586.25	5.10
Totals	. 27	\$45,675,00	\$38.823.75	72.40

General

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

AGY, (POL) Political, (POL) Issue

Order Share	Share	Total
KPNX	22%	\$45,675:00
Market	100%	\$207,613.64

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0:00
KAET ·	0%	\$0.00
KASW	1%	\$2,076.14
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	29%	\$60,207.95
KPAZ	0%	\$0.00
KPHQ	14%	\$29,065.91
KPPX	0%	\$0.00
KSAZ	22%	\$45,675.00
KTFL	0%	\$0.00
KTVK	10%	\$20,761.36
KTVW	0%	\$0.00
KŲSK	0%	\$0.00
KUTP	2%	\$4,152.27
UNKWN	0%	\$0.00

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Order / Rev: Alt Order #:

Flight Dates:

1286871

08348273

08/16/16 - 08/30/16

Advertiser:

Estimate:

Kelli PAC / ISS

**Product Desc:** 

KELLI PAC

**KPNX** 

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	KPNX	08/30/10	6 08/30/16	Today Show Today Show	CM	7-9a	. T	:30	1	\$425.00 P04	( 0.00 NM	1	\$425.00
		\$TODA	Y SHQW	- 8/22-9/2										
	104	<u>Sta</u> eek: 08/	rt Date	End Date 09/04/16	Weekdays	Spots/Week	Rate	Rating						
_	_			6 08/28/16	Local News @ 83	0a Su CM	\$425.00 Various	0.00	:30	1	\$150.00 P04	-C 0.00 NM	1	\$150.00
					12 News Sun Too			•		•	•		·	<b>V.00.00</b>
			WS SUNI rt Date	DAY MORN End Date	ING 8/21 Weekdays	'Spots/Week	Rate	Rating						
	W	eek: 08/		08/28/16	S	1	\$150.00	0.00						
1	3	KPNX	08/29/10	6 08/29/16		CM	7-9p	M	:30	1	\$5,000.00 P04	-( 2.60 NM	1	\$5,000.00
2		\$AMER	ICAN NIN	IJA WARRI	American Ninja V OR - 8/22-9/12	varrior	(7:00 PM-9:00	) PM)						
Q			rt Date	End Date	Weekdays ·	Spots/Week	Rate	Rating						
4		eek: 08/		09/04/16 6 08/29/16	M Mon Prime C	CM	\$5,000.00 9-10p	2.60 M	:30	1	\$3,500.00 P04	£ 2 50 NM	1	\$3,500.00
4	7	IXI IXX	00/23/10	0 00/28/10	Running Wild	OW	3-10p	Mariani	.00	•	ψ0,000.001 04	- 2.00 14111		40,000,00
<b>月</b>		•		WBEAR -		O Tarinina da Lila	Dete	Dation						
Malaw	W	<u>518</u> /eek: 08	rt Date 29/16	End Date 09/04/16	Weekdays M	:Spots/Week	Rate \$3,500.00	Rating 2.50						
ğ	5	KPNX	08/27/1	6 08/27/16	Saturday Night Li	ve CM	1030p-1205a	S-	:30	1	\$800.00 P04	-( 1.30 NM	1	\$800.00
3		SSATU	RDAY NIG	GHT LIVE -	Saturday Night Li	ve								
			rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				٠	١.	
_		eek: 08/		08/28/16	S-	1	\$800.00	1.30			2450.00.00	4 0 40 AUA		0450.00
	6	KPNX	08/28/1	6 08/28/16	Extra 1105p Su 1105p Extra (Sur	CM	1105pm-1205	5xm S	:30	1	\$150.00 P04	-C U.4U NM	1	\$150.00
		•		END - 8/28-	9/25		_							
	w	<u>Sta</u> eek: 08/	rt Date /22/16	End Date 08/28/16	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 0.40				_	l	
_				6 08/24/16	Wed Prime B	CM	8-9p	W	:30	1	\$3,500.00 P04	-( 2.50 NM	1	\$3,500.00
		AMEDI	د ۱۹ د د د	T TALENT	America's Got Te	ilent					•			
			nt Date	End Date	Weekdaÿs	Spots/Week	Rate	Rating						
-	_	eek: 08		08/28/16	W	- 1	\$3,500.00	2.50			44 000 00 00	( 0 00 NN4		04 000 00
	8	KPNX	08/26/1	6 08/26/16	Fri Prime Other America's Got Ta	CM lent	7-9p (7:00 PM-9:00	F D PM)	:30	1	\$1,600.00 P04	-C 2.00 NM	. 1	\$1,600.00
		•		LNT ENC -	8/26-9/16		(	· · ·,						
	۱۸/	<u>Sta</u> eek: 08	rt Date	End Date 08/28/16	Weekdays	Spots/Week 1	Rate \$1,600.00	Rating 2.00						
-	_		~	6 08/23/16	Tue Prime Other	CM	7-9p	- T	:30	1	\$6,000.00 P04	-( 3.70 NM	1	\$6,000.00
		****		TALENIT (	America's Got Ta	lent	(7:00 PM-9:00	) PM)						
			rt Date	TALENT - L	. IC 9/13 Weekdays	Spots/Week	Rate	Rating						
_	W	eek: 08		08/28/16	- T		\$6,000.00	3.70					1	
	10	KPNX	08/16/1	6 08/21/16	Local News @ LN Olympic Late New		Olympic Late	New:- TWTFSS	:30	1	\$2,500.00 P04	-C 1.30 NM	1	\$2,500.00
		\$16 OL	YMPIC L	ATE NEWS		WS								
			rt Date	End Date	Weekdays - TWFSS	Spots/Week	Rate	Rating						
-		eek: 08/		08/21/16 6 08/20/16	Local News Spec	ials NPCM	\$2,500.00 6-7a	1.30	:30		\$150.00 P04	-C 0.00 NM	2	\$300.00
					12 News Weeker		(6:00 AM-7:0	_		_	***********		-	•
		_	WS TOD. irt Date	AY SAT 7AI End Date	Weekdays	Spots/Week	Rate	Rating				1		
	W	eek: 08		08/21/16	S-	2	\$150.00	0.00						
	12	KPNX	08/16/1	6 08/19/16	Local News @ 4p	M-F CM	4-5p	- TWF	:30	2	\$175.00 P04	-C 1.10 NM	2	\$350.00
		\$16 OL	YMPIC 4	PM NEWS	12 News EVB 8/15-8/19		(4:00 PM-4:30	U PM)			•			•
		Sta	nt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
_	_	eek: 08		08/21/16	- TWTF	CM	\$175.00	1.10 MFWF	:30	2	\$250.00 P04	-C 1 00 NA4	2	\$500.00
	13	KMNX	U0/22/1	6 08/26/16		CIVI	4-5p	IAR AM L	.su	2	φ <b>2</b> 50.00 P04	1.00 INIVI		φυυυ.υυ

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**KPNX** 

Order / Rev: 1286871 Alt Order #:

Advertiser: Kelli PAC / ISS

08348273

KELLI PAC Product Desc:

Flight Dates: 08/16/16 - 08/30/16 Estimate:

<u>_</u> L	n Ch	Start	End	Inventory Code		Start/End	Time Daýs	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
				Local News @ 4p 12 News EVB	M-F				-		· · · · ·		
	4PM NE	EWS		12 110443 245									
	Sta Week: 08/	nt Date 22/16	End Date 08/28/16	Weekdays MFWF-	Spots/Week 2	Rate \$250.00	Rating 1.00						·
•			08/27/16 MYSTERY	Sat Prime A AGT Encore - EFF 8/27	CM	7-8p	S-	:30	2	\$800.00 P04	-C 1.20 NM	2	\$1,600.00
	Sta Week: 08/	rt Date 22/16	End Date 08/28/16	Weekdays	Spots/Week 2	Rate \$800.00	Rating 1.20						
1	15 KPNX	08/17/1	08/20/16	Olympics Prime Olympics Primeti	CM me	Olympics P (7:00 PM-11	rimetim WTFS- :00 PM)	:30	1	\$7,000.00 P04	-07.70 NM	1	\$7,000.00
<u>Z</u>	-	IC PRIME				•							
ऱ—	Week: 08/		End Date 08/21/16	Weekdays WiFS-	Spots/Week 1	Rate \$7,000.00	Rating 17.70			<del></del>			
4 4			6 08/19/16	Olympics Weekd		Olympics W	/eekda <u>\</u> WTF	:30	2	\$1,000.00 P04	-C 5.50 NM	2	\$2,000.00
Ĺ		IC WEEK											
4-	Sta Week: 08/	nt Date /15/16	End Date 08/21/16	Weekdays WF	Spots/Week 2	Rate \$1,000.00	Rating 5.50						
	17 KPNX	08/20/10	3 08/21/16	Olympics Weeker Olympics Weeker		Olympics W	/eeken( SS	:30	2	\$2,500.00 P04	-( 5.90 NM	2	\$5,000.00
ŀ	OLYMP	IC WEEK	END										
_	Week: 08/		End Date 08/21/16	Weekdays SS		Rate: \$2,500.00	Rating 5.90			<del></del>			•
				Wed Prime C Night Shift	·CM·	9-10p	W	:30	1	\$3,000.00 P04	-( 4.20 NM	1	\$3,000.00
		GHT SHII		late etide ve	On distant	Data	Datina						
	Sta Week: 08/	rt Date /22/16	End Date 08/28/16	Weekdays	Spots/Week	Rate \$3,000.00	Rating 4,20				. [		
			3 08/26/16	Fri Prime C Dateline	CM	9-10p	F	:30	1	\$2,000.00 P04	-C 3.00 NM	1	\$2,000,00
	DATEL	INE				•					Ī		
	Sta Week: 08	rt Date /22/16	End Date 08/28/16	Weekdays F	Spots/Week 1	Rate \$2,000.00	Rating 3.00						
			8 08/27/16	Local News @ 7/ 12 News Sat Too		12 News S	at Toda S-	:30	2	\$150.00 P04	-C 0.90 NM	2	\$300.00
	•		AY SAT 7AN	• • • • • • • • • • • • • • • • • • • •									
	Sta Week: 08	rt Date /22/16	End Date 08/28/16	Weekdays S-	Spots/Wéek 2	Rate \$150.00	Rating 0.90						
•Ta	x 1 Note:	Tax 0.5%									Totals	27	\$45,675,00

## **CONTRACT**

TUCSON 7280 E Rosewood Street Tucson, AZ 85710 (520) 722-5486

And:

17044413399

Cable Scope Inc 630 Third Avenue - 18th Floor New York, NY 10017

	Contract / Re 176954	vision /	A	it Order #	
Product	170904	<del></del> -			<del></del>
Keili PAC					
Contract Dates	Estimate #		$\neg$		
08/13/16 - 08/14/16	624		•		
Advertiser Kelli PAC				inal Date /11/16	/ Revision / 08/11/16
<del></del>	Billing Cycle	Billing	Caler	ndar	Cash/Trade
	EOM/EOC	Broade	-		Cash
	Property	Accou	nt Exe	cutive	Sales Office
	KWBA	Erin C	oppoo	:k	EWS - Washing
	Special Hand	lling:			<del></del>
	Demographic			-	······································
	Adults 25-54				
	Agy Code	Adver			Product 1/2
	Agency Ref		E	dvertiser	Ref

*Line Ch Start Date End Date Description  N 1 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS	Start/End Time	Spots/ Days Length Week	Rate Rtn Type Spots	Amount
N 1 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16 <b>s</b> 1	11am-5pm <u>Rate</u> \$20.00	:30	NM 1	\$20.00
N 2 KWBA 08/14/16 08/14/16 Su 10-11pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16s 2	10-11pm <u>Rate</u> \$25.00	:30	NM 2	\$50.00
N 3 KWBA 08/13/16 08/13/16 Sa 5-6pm <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/08/16 08/14/16	5-6pm <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 4 KWBA 08/14/16 08/14/16 Su 6-7pm <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/08/16 08/14/16	6-7pm <u>Rate</u> \$30.00	330	М ф	<b>\$30.00</b>
N 5 KWBA 08/14/16 08/14/18 Su 11am-5pm ROS <u>Start Date                                  </u>	11am-5pm <u>Rate</u> \$20.00	:30	NM	\$20.00
N 6 KWBA 08/13/16 08/13/16 Sa 11am-5pm ROS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16s- 2	11am-5pm <u>Rate</u> \$25.00	:30	NM 2	\$50.00
N 7 KWBA 08/14/16 08/14/16 Su 5-6pm <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/08/16 08/14/16 1	5-6pm <u>Rate</u> \$30.00	:30	ΫM 1	\$30.00
N 8 KWBA 08/13/16 08/13/16 Sa 10-11pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16s- 1	10-11pm <u>Rate</u> \$35.00	.;30	'NM 1:	\$35.00
N 9 KWBA 08/14/16 08/14/16 Sun Prime Movie  Start Date End Date Weekdays Spots/Week  Week: 08/08/16 08/14/16 2 2	7-9pm <u>Rate</u> \$25.00	:30	ŅM 2	\$50.00
N 10 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16	11am-5pm <u>Rate</u> \$20.00	:30	NM 1	\$20.00
N 11 KWBA 08/14/16 08/14/16 Sun Prime C <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16	9-10pm <u>Rate</u> \$25.00	:30	NM 2	\$50.00
N 12 KWBA 08/13/16 08/13/16 Sa 11am-5pm ROS	11am-5pm	:30	ŇM 2	\$50.00



	Contract / Revision: 176954 /	All Order #
Contract Dates 08/13/16 - 08/14/16	Product Kelli PAC	Estimate # 624
Advertiser Kelli PAC	i —	iginal Date / Revision 08/11/16 / 08/11/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/08/16         08/14/16        s-         2	<u>Rate</u> \$25.00				
N 13 KWBA 08/13/16 08/13/16 Sat Prime Movie  Start Date	7-9pm <u>Rate</u> \$25.00	:30	NM	2	\$50.00
N 14 KWBA 08/14/16 08/14/16 Su 11pm-12am  7 Start Date End Date Weekdays Spots/Week  [] Week: 08/08/16 08/14/168 1	11pm-12am <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 15 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS    Start Date	11am-5pm <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 16 KWBA 08/13/16 08/13/16 Sa 6-7pm Start Date End Date Weekdays Spots/Week Week: 08/08/16 08/14/168- 1	6-7pm <u>Rate</u> \$40.00	:30	ЙM	1	\$40.00
Week: 08/08/16 08/14/16s- 1  N 17 KWBA 08/13/16 08/13/16 Sat Prime C  Start Date End Date Weekdays Spots/Week  Week: 08/08/16 08/14/16s- 1	9-10pm <u>Rate</u> \$40.00	:30	NM	1	\$40.00
		Totals 0.00	-	23	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/14/16	23	\$600.00	(\$90.00)	\$510.00
Totals	23	\$600.00	(\$90.00)	\$510.00

Signature:	Date:	
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Orders	Order / Rev:	177617	<del></del> .	400
	Alt Qrder #: Product Desc:	Kelli PAC		abc15.com
	Estimate:	Kelli PAC		KNXV
	Flight Dates:	08/16/16 - 08/30/16	Primary AE:	Erin Coppock
	Original Date / Rev:	08/15/16 / 08/16/16	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Cable Scope Inc		
	Buying Contact:	<del></del>	Billing Type:	Cash
1	Billing Contact:		Billing Calendar:	Broadcast
7		630 Third Avenue - 18th Floor	Billing Cycle:	EOM/EOC
0 4		New York, NY 10017	Agency Commission:	15%
4 Advertiser	Name:	Kelli PAC	New Business Thru:	
1	Demographic:	A25-54	Order Separation:	00:00:01
**************************************	<b>Product Codes:</b>	PL Non-Ballot issue	Advertiser External ID:	
ğ	Priority:	P-3	Agency External ID:	
7	Revenue Code 1:	POL	Unit Code:	General
	Revenue Code 2:	POL	<del></del>	

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	<b>, 51</b>	\$54,000.00	\$45,900.00
08/29/16	08/30/16	2	\$4,400.00	\$3,740.00

ISS

Revenue Code 3:

( Oraio			<del>-</del>	
Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	51	\$54,000.00	\$45,900:00	0.00
September 2016	2	\$4,400.00	\$3,740.00	0.00
Totals	53	\$58,400.00	\$49,640.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date		Order %
Erin Connock		<del>.</del>	Start Of Order - End Of Order	<del>,</del>	100%

Ln C	ch Si	art	End	Inventory Code	Break	Start/End	Time Day	rş: Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N1 K	NXV 08/	30/16	08/30/16	M-F Good Mornin M-F Good Mornin		7-9am	- T	:30	1	\$400.00 P-3	0.00 NM	1'	\$400.00
Wee	Start Da k: 08/29/1	_	End Date 09/04/16	Weekdays - T	Spots/Week 1	Rate \$400.00	Rating 0.00						
N 2 K	NXV 08/	29/16	08/29/16	Monday Prime A Monday Prime A	СМ	7-9pm	M	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
Wee	Start Da k: 08/29/1		End Date 09/04/16	Weekdays M	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
N 3 K	NXV 08/	16/16	08/28/16	Friday Prime A Friday Prime A	СМ	7-8pm	•••	F :30	1	\$4,000.00 P-3	0.00 NM	2	\$8,000.00
Wee	Start Da k: 08/15/1	_	End Date 08/21/16	Weekdays	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
Spot 1 /	<u>Ch Dat</u> KNXV 08/ See M0	15/16		escription riday Prime A	Start 7-8p	/End Time m		Weekda	<u>ys Le</u> 	ength <u>Rate</u> :30(\$4,000.00)	Rtg Type 0.00 NM		
3 1	[due to	AZ C		/erage. cs 8/15/16] /ednesday Prime C		pm		W	· <del>,</del>	:30 \$4,000.00	0.00 NM		
•	MG for k: 08/22/1		8/19 08/28/16	F	1	\$4,000.00	0.00				•		
N 4 K	NXV 08/	16/16	08/28/16	Su 11pm-12am Su 11pm-12am	CM	11pm-12am	1 -::-	S :30	) 1	\$300.00 P-2	0.00 NM	. 2	\$600.00

Print Date: 08/16/16 16:41:49 Page 2 of 3

 Order / Rev:
 177617
 Advertiser:
 Kelli PAC

 Alt Order #:
 Product Desc:
 Kelli PAC
 KNXV

 Flight Dates:
 08/16/16 - 08/30/16
 Estimate:
 Kelli PAC

Sist   Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   S	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	Rate Pri	Rtg Type	Spots.	Amount
Sint Date   First Date   Week Color 2016   08/24116	N 4 KNXV	08/16/1	6 08/28/16	•	СМ	11pm-12am	S	:30	1 \$3,00.00 P-2	0.00 NM	2	\$600.00
Week: CREAZER   CREAZER					Spots/Week	Rate	Rating				ļ	
N   S   KNXV   Ost/16/16   Ost/26/16   Sunday Prime D   CM   Sunday Prime D   Stand Date   Sunday Prime D			-	1	•							
Start Date   End Date   Week-000716716   08027116   Samuel   Sam					- <u></u> -			30	1 \$4 000 00 P-3	0.00 NM	2	\$8,000,00
Week: 08715116   08721716   087		00.107.	0 00/20/10		O.I.I	o ropin		.00	. 41,000.001	0.00 11111	_	40,000.00
N 6 KNIX OBJECTION   Start Date   Start Da												
N				<del>-</del>	=							
Sunt Date   End Date   Week: 08/22/16   08	N 6 KNXV			Sa 1035-1135pm	СМ			:30	1 \$375.00 P-2	0.00 NM	2	\$750.00
N   F   KNXV   OB/16/16   OB/28/16   M-F   G-S0pm News   M-F   G		art Date	End Date	•		Rate	Rating					
N 7 KNXV 08/16/16 08/28/16   GE/28/16   GE	Week: 08			· · ·	1							
Start Date					AIR CM			-30	1 \$600.00 P-3	0.00 NM	9	\$1.800.00
Week: 08/15/16   08/21/16   MFWF: 1   \$500.00   0.00	Ą			•	ws	0-030pm	IATI ANT L	.50	1 4000.001-3	0.00 1419/		<b>\$1,000.00</b>
\$\text{SNXV} \ 08/16/16 \ 08/28/16 \ SU Good Morning Americal Su Good Morning Americal Su Good Morning Americal Week: 08/15/16 \ 08/21/16 \ \text{Veek: 08/15/16 \ 08/22/16 \ 08/28/16 \ 08/28/16 \ \text{Veek: 08/15/16 \ 08/22/16 \ 08/28/16 \ 08/28/16 \ \text{Veek: 08/15/16 \ 08/22/16 \ 08/28/16 \					:Spots/Week						1	
\$\text{SNXV} \ 08/16/16 \ 08/28/16 \ SU Good Morning Americal Su Good Morning Americal Su Good Morning Americal Week: 08/15/16 \ 08/21/16 \ \text{Veek: 08/15/16 \ 08/22/16 \ 08/28/16 \ 08/28/16 \ \text{Veek: 08/15/16 \ 08/22/16 \ 08/28/16 \ 08/28/16 \ \text{Veek: 08/15/16 \ 08/22/16 \ 08/28/16 \	Q Week: 08				2		•					
N Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 08/22/16   08/28/16	GN 8 KNXV	08/16/1	6 08/28/16			7-8am	S	:30	1 \$425.00 P-3	0.00 NM	2	\$850.00
N etc. 08/22/16   08/28/16	Sta				Spots/Week				•			
N 9 KNXV 08/16/16 08/28/16   M-F Good Morning Ame@M M-F Good Morning Americal M-F Good Morning					1	-						
March   Start Date   End Date   Weekdays   Spots/Week   Rate   Section   S					a Ame@M			:30	1 \$400.00 P-3	0.00 NM	2	\$800.00
Week: 08/15/16   08/28/16   08/			00,20,70			• •						•
Week: 08/25/16   08/28/16   Sa Good Morning Americal					Spots/Week							
N 10 KNXV 08/16/16 08/28/16   Sa Good Morning Americal Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 08/15/16   08/28/16  \$   1 \$500.00   .0.00  \$   1 \$500.00  \$   1 \$500.00  \$   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′   1 \$3,000.00 P-2   0.00 NM   2 \$6,000.00  \$   30′					1							
Week: 08/15/16   08/28/16				Sa Good Morning				:30	1 \$500.00 P-3	0.00 NM	2	\$1,000.00
Neek: 08/22/16   08/28/16   08/			End Date	Weekdays	Spots/Week		Rating					
N 11 KNXV				•	1							
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				Tuesday Prime A				:30:	1 \$3,000.00 P-2	0.00 NM	2	\$6,000.00
Week: 08/22/16   08/28/16   -T   1 \$3,000.00   0.00     N12   KNXV   08/16/16   08/28/16   Thursday Prime A   CM   7-8pm  T   :30   1 \$3,000.00 P-2   0.00 NM     Start Date   End Date   Weekdays   Spots/Week   Rate   Sunday Prime B   Sunday Sunday Prime B   Sunday Sunday Prime B   Sunday Sunday Prime B   Sunday Sunday Prime B   Sunday Sunday Sunday Prime B   Sunday	Sta	art Date	End Date	•			Rating					
N 12 KNXV				•	1						ł	
Thursday Prime A   Week 08/15/16   O8/21/16   O8/21/1								-30	1 \$3 000 00 P-2	0.00 NM	. ,	\$6,000,00
Week: 08/15/16				Thursday Prime	A	•		.00	1 40,000.001 2	0.00 1411		40,000.00
Week: 08/22/16	-				Spots/Week						j	
Sunday Prime B   Sunday Sunday		· · - · -		=	1						ł	
Week: 08/15/16	N 13 KNXV	08/16/1	6 08/28/16		CM .	7-8pm	S	:30	1 \$4,000.00 P-3	0.00 NM	2	\$8,000.00
Week: 08/22/16         08/28/16        S         1 \$4,000.00         0.00           N 14 KNXV 08/16/16 08/28/16 Sa 8-9am News Sa 8-9am News         CM 8-9am        S- :30 2 \$350.00 P-3 0.00 NM         4 \$1,400.00 Sa 8-9am News           Start Date Week: 08/15/16 08/21/16 08/21/16 08/21/16 08/28/16S- 2 \$350.00 0.00         2 \$350.00 0.00           N 15 KNXV 08/16/16 08/28/16 Su 5-7am News Su 5-7am News Su 5-7am News         CM 5-7amS :30 2 \$250.00 P-3 0.00 NM         4 \$1,000.00 NM           Start Date Week: 08/15/16 08/21/1					Spots///eek						l	
N 14 KNXV 08/16/16 08/28/16 Sa 8-9am News CM 8-9am S- :30 2 \$350.00 P-3 0.00 NM 4 \$1,400.00 Sa 8-9am News    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating     S-   2 \$350.00   0.00     S-   30   2 \$250.00 P-3   0.00 NM     S-   30   2 \$250.00 P-3		_		· -	1					,	]	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				Sa 8-9am News	CM			:30	2 \$350.00 P-3	0.00 NM	4.	\$1,400.00
Week: 08/15/16       08/21/16      S-       2 \$350.00       0.00         Week: 08/22/16       08/28/16      S-       2 \$350.00       0.00         N15 KNXV 08/16/16 08/28/16 Su 5-7am News Su 5-7am News       CM 5-7amS :30 2 \$250.00 P-3 0.00 NM       4 \$1,000.00         Start Date Week: 08/15/16 08/21/16S 2 \$250.00 0.00       Rate Rating Pating News	Sta	art Date	End Date		Spots/Week	Rate	Rating				ł	
N 15 KNXV 08/16/16 08/28/16 Su 5-7am News CM 5-7am S :30 2 \$250.00 P-3 0.00 NM 4 \$1,000.00 Su 5-7am News  Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/15/16 08/21/16 S 2 \$250.00 0.00	Week: 08	/15/16	08/21/16	S-	2						}	
Su 5-7am News <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 08/15/16 08/21/16S 2 \$250.00 0.00					2			-30	2 \$250 00 D 2	0.00 NM		\$1 000 00
Week: 08/15/16 08/21/16S 2 \$250.00 0.00				Su 5-7am News			-	.00	2	U.UU INIVI	]	ψ1,000.00
				-		•					j	

Print Date: 08/16/16 16:41:49 Page 3 of 3

Order / Rev: 177617

Advertiser:

Kelli PAC

Alt Order #:

Product Desc:

Kelli PAC

KNXV

Flight Dates:

08/16/16 - 08/30/16

Estimate:

Kelli PAC

Ln C	h Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 16 KM	IXV 08/16/1	6 08/28/16	M-F 630-7pm News M-F 630-7pm News		630-7pm	MINIF:	:30	2	\$600.00 P-6	0.00 NM	<b>'4</b> ,	\$2,400,00
•	Start Date	End Date	· ·	pots/Week	Rate	Rating						
Week	: 08/15/16	08/21/16	- TWF	2	\$600.00	0.00					i	
Week	: 08/22/16	08/28/16	MI'WI'F-	. 2	\$600.00	0.00						
N 17 K	IXV 08/16/1	6 08/28/16	M-F. 1035-1137pm	СМ	1035-1137pm	MTWTF	:30	2	\$500.00 P-3	0.00 NM	4	\$2,000.00
			Jimmy Kimmel									
	Start Date	End Date		pots/Week	Rate	Rating						
	:: 08/15/16	08/21/16	- TWTF MCWTF	2	\$500.00	0.00						
	: 08/22/16	08/28/16		- CM	\$500.00	0.00	-20		6300 00 B 3	0.00 NM	-6	#4 900 00
וא פראון	NXV 08/16/1	10 08/28/10	M-F 1137pm-1206a Nightline	m CM	1137pm-1206	Bam MTWTF	:30	3	\$300.00 P-2	0.00 NM	0	\$1,800.00
Z	Start Date	End Date	_	pots/Week	Rate	Rating .						
U Weel	: 08/15/16	08/21/16	- TWF	DOISH VEEK	\$300.00	0.00						
Fi	: 08/22/16	08/28/16	MTWIF	3	\$300.00	0.00						
N 19 KI	VXV 08/16/1	6 08/28/16	M-F 5-530pm News	СМ	5-530pm	MTWF	:30	3	\$600.00 P-3	0.00 NM	6	\$3,600.00
4			M-F 5-530pm News	<b>,</b>	-							
与	Start Date	End Date		pots/Week	Rate	Rating						
	: 08/15/16	08/21/16	- TWIF	3	\$600.00	0.00					ļ	
y Weel	: 08/22/16	08/28/16	MTWIF	3	\$600.00	0.00					l	<u></u>
Š				•						Totals	53	\$58,400.00

Orders	Order / Rev:	176963	<del></del>	
	Ait Order #:			
	Product Desc:	Kelli PAC	_	abc15.com
	Estimate:	Kelli PAC		KNXV
	Flight Dates:	08/12/16 - 08/14/16	Primary AE:	Erin Coppock
	Original Date / Rev:	08/11/16 / 08/11/16	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Cable Scope inc		
	<b>Buying Contact:</b>		Billing Type:	Cash
1	Billing Contact:		Billing Calendar:	Broadcast
Ž		630 Third Avenue - 18th Floor	Billing Cycle:	EOM/EOC
7 0 4		New York, NY 10017	Agency Commission:	15%
4 Advertiser	Name:	Kelli PAC	New Business Thru:	
1	Demographic:	A25-54	Order Separation:	00:00:01
<b>4</b> 000	Product Codes:	PL Non-Ballot Issue	Advertiser External ID:	
Ŏ	Priority:	P-3	Agency External ID:	
Ō	Revenue Code 1:	POL	Unit Code:	General
	Revenue Code 2:	POL	<del>_</del> 	
	Revenue Code 3:	ISS	<u> </u>	

Bill Plan					Totals
Start Date	End Date:	# Spots	Gross Amount	Net Amount	Month
08/01/16	08/14/16	10	\$6,225,00	\$5,291,25	August

Month	# Spots	Gross Amount	Net Amount	Rating
August:2016	10	\$6,225.00	\$5,291.25	0.00
Totals	10	\$6,225,00	\$5,291,25	0.00

**Account Executives** 

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KNXV 0	8/12/16	08/14/16	Su 11pm-12am Su 11pm-12am	CM	11pm-12am	S	÷30	2	\$250.00 P-3	0.00 NM	-2.	\$500.00
_ We	Start Dek: 08/08/		End Date 08/14/16	Weekdays S	Spots/Week 2	Rate \$250.00	Rating 0.00						
N 2 1	KNXV 0	8/12/16	08/14/16	Saturday Prime B Saturday Prime B	СМ	8-10pm	S-	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
We	<u>Start D</u> ek: 08/08/		End Date 08/14/16	Weekdays	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00						
N 3 I	KNXV 0	B/12/16	08/14/16	M-F 1137pm-1206 Nightline	Sam CM	1137pm-120	6am -'F	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
We	<u>Start D</u> ek: 08/08/		End Date 08/14/16	Weekdays	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00			··			
N 4 I	KNXV Q	8/12/16	08/14/16	Sa 1035-1135pm Sa 1035-1135pm	СМ	1035-1135pr	nS-	:30	1	\$375.00 P-2	0.00 NM	. 1	\$375.00
We	<u>Start D</u> ek: 08/08/		End Date 08/14/16	Weekdays	Spots/Week 1	<u>Rate</u> \$375:00	Rating 0.00		<u>.                                    </u>				
N 5 Î	KNXV 0	8/12/16	08/14/16	Su 5-530pm News Su 5-530pm New		5-530pm	S	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
We	Start C ek: 08/08/	_	End Date 08/14/16	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00	· <del></del>					
N 6	KNXV 0	B/12/16	08/14/16		CM	5-7am	S	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00

Print Date: 08/16/16 16:40:18 Page 2 of 2

KNXV

Order / Rev: 176963
Alt Order #:

Advertiser:

Kelli PAC

Product Desc:

Kelli PAC

Flight Dates:

08/12/16 - 08/14/16

Estimate:

Kelli PAC

L	.n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate: Pri	Rtg Type	Spots	Amount:
					Su 5-/am News Su 5-7am News	44,								·
	We	_	art Date 3/08/16	End Date 08/14/16	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00				v	ŀ	
N	_			6 08/14/16	Sunday Prime A Sunday Prime A	СМ	6-7pm	S	:30	1	\$2,000.00 P-3	0.00 NM	1	\$2,000.00
	We		art Date 3/08/16	End Date 08/14/16	Weekdays .	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
N	8	KNXV	08/12/1	6 08/14/16	M-F 6-630pm Nev M-F 6-630pm Ne		6-630pm	F	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
1	We	_	art Date 3/08/16	End Date 08/14/16	Weekdays	Spots/Week 2	Rate \$600.00	Rating 0.00						
Ō												Totals	10	\$6,225.00
4														
0444			•								·			
<b>4</b> <b>0</b> <b>0</b>														
Ĭ														

# **ORDER**

Orders	Order / Rev: Alt Order #:	<u>176963</u>	<del></del> .	
	Product Desc:	Kelli PAC		abc15.com
	Estimate:	Kelli PAC	<del></del>	KNXV
	Flight Dates:	08/12/16 - 08/14/16	Primary AE:	Erin Coppock
	Original Date / Rev:	08/11/16 / 08/11/16	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Cable Scope Inc		
	<b>Buying Contact:</b>		Billing Type:	Cash
1	Billing Contact:		Billing Calendar:	Broadcast
亨		630 Third Avenue - 18th Floor	Billing Cycle:	EOM/EOC
Ó		New York, NY 10017	Agency Commission:	15%
1 7 0 4 4 4 4 0 0 0 2	Name:	Kelli PAC	New Business Thru:	
7	Demographic:	A25-54	Order Separation:	00:00:01
2	Product Codes:	PL Non-Ballot Issue	Advertiser External ID:	
Q	Priority:	P-3	Agency External ID:	
3	Revenue Code 1:	POL	Unit Code:	General
for .	Revenue Code 2:	POL	<del></del>	
	Perento Code 3:	100	<del></del>	

Bill Plan	To	otals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/01/16	08/14/16	10	\$6,225.00	\$5,291.25	August 2016	10	\$6,225.00	\$5,291.25	0.00
					Totals	. 10	\$6,225.00	\$5,291.25	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Da	te	Order	%
Frin Connock			Start Of Order - Eng	Of Order	10	ი%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	'KNX\	/ 08/12/1	6 08/14/16	Su 11pm-12am Su 11pm-12am	СМ	11pm-12am	S	:30	2	\$250.00 P-3	.0.00 NM	2:	\$500.00
v	-	tart Date 8/08/16	End Date 08/14/16	Weekdays	Spots/Week 2	Rate \$250.00	Rating 0.00	_					
N 2	KNX/	/ 08/12/1	6 08/14/16	Saturday Prime B Saturday Prime B	СМ	8-10pm	S-	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
	<u>S</u> Veek: 0	art Date 8/08/16	End Date 08/14/16	Weekdays	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00						
N 3	KNX\	/ 08/12/1	6 08/14/16	M-F 1137pm-1206 Nightline	Sam CM	1137pm-1208	3am F	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
ν	<u>S(</u> Veek: 0	art Date 8/08/16	End Date 08/14/16	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00			•			
N 4	KNX\	/ · 08/12/1	6 08/14/16	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135рп	1 S-	:30	1	\$375.00 P-2	0.00 NM	1	\$375.00
v	<u>S</u> Veek: 0	tart Date 8/08/16	End Date 08/14/16	Weekdays	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N 5	KNX\	/ 08/12/1	6 08/14/16	Su 5-530pm News Su 5-530pm New		5-530pm	S	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
v	<u>S</u> Veek: 0	tart Date 8/08/16	End Date 08/14/16	Weekdays	Spots/Week 1	Rate \$500.00	Rating 0.00	_					
N 6	KNX\	/ 08/12/1	6 08/14/16		CM	5-7am	S	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00

Print Date: 08/16/16 16:40:18 Page 2 of 2

 Order / Rev:
 176963
 Advertiser:
 Kelli PAC

 Alt Order #:
 Product Desc:
 Kelli PAC
 KNXV

 Flight Dates:
 08/12/16 - 08/14/16
 Estimate:
 Kelli PAC

<u>_</u> L	.n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len !	Spots	Rate Pri	Rtg Type	Spots	Amount
					Su 5-7am News Su 5-7am News			•						
	We	<u>Star</u> ek: 08/	t Date 08/16	End Date 08/14/16	Weekdays	Spots/Week 1	Rate \$250.00	Rating 0.00				1		
N		<del></del>		6 08/14/16	Sunday Prime A Sunday Prime A	СМ	6-7pm	S	:30	1	\$2,000.00 P-3	0.00 NM	1	\$2,000.00
	We	<u>Star</u> ek: 08/	nt Date 08/16	End Date 08/14/16	Weekdays.	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
N	8	KNXV	08/12/1	6 08/14/16	M-F 6-630pm Ne M-F 6-630pm Ne		6-630pm	F	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
1	We	<u>Sta</u> ek: 08/	nt <u>Date</u> 08/16	End Date 08/14/16	Weekdays F	Spots/Week 2	Rate \$600.00	Rating 0.00	<u> </u>		. <u> </u>			
Q		•	· · · · · · · · · · · · · · · · · · ·		<del></del>							Totals	10	\$6,225.00
0444											•			
4														
4														
TOOM														
T.	•													

(GUN /280 E Rosewood Street  ucson, AZ 85710 520) 722-5486

And:

	(a		100 0 1						
	Contract / Re 176965	<u>vision</u> /	Alt Orde	<u>r#</u>					
Product		<u> </u>							
Kelli PAC									
Contract Dates	Estimate #								
08/12/16 - 08/14/16	624								
Advertiser			Original Da	te / Revision					
Kelli PAC			08/11/16	/ 08/12/16					
	Billing Cycle	Billing	Calendar	Cash/Trade					
	EOM/EOC	Broad	cast	Cash					
	Property	Accou	nt Executive	Sales Office					
	KGUŅ	Erin C	oppock	EWS - Washing					
	Special Handling								
-	Demographic			<u>.</u>					
	Adults 25-54	•							
	İ								
	Agy Code	Adver	iser Code	Product 1/2					
	Agency Ref	<del></del>	Advertis	ser Ref					

1		•	Demographic	· · · · ·		
1 7 0 4 4 1 4 0 0			Adults 25-54			
A ·						İ
<u>4</u> 4			Aov Code	Advertiser (	ode.	Product 1/2
$ec{1}$			Agency Ref		idvertiser:	Ref
4		i		ľ	<u> </u>	<u></u>
	Start/End	5	Spots/			
4 Line Ch Start Date End Date Description	Time	Days Length V		te Rtn Ty	pe Spots	Amount
N 1 KGUN 08/14/16 08/14/16 Su 5-530pm News	5-530pm	.:30		Ņ	M 1	\$300.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/08/16         08/14/16        s         1	<u>Rate</u> \$300.00				_	
N 2 KGUN 08/14/16 08/14/16 Su 1135pm-1235am	1135pm-1235am	:30		N	М 1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>:Spots/Week</u> Week: 08/08/16 08/14/16 1	<u>Rate:</u> \$35.00					
N 3 KGUN 08/13/16 08/13/16 Sa 6-630pm	6-630pm	:30		N	M ·1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16s- 1	<u>Rate</u> \$250.00					
N 4 KGUN 08/14/16 08/14/16 Sunday Prime A	6-7pm	:30		N	M 1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week.</u> Week: 08/08/16 08/14/16 1	<u>Rate</u> \$725.00					•
N 5 KGUN 08/14/16 08/14/16 Su Good Morning America	6-7am	:30		N	м -1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 08/08/16 08/14/16s 1	<u>Rate</u> \$150.00					
N 6 KGUN 08/13/16 08/13/16 Sa 630-7pm	630-7pm	:30		N	M 1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 08/08/16 08/14/16	<u>Rate</u> \$250.00					
N 7 KGUN 08/14/16 08/14/16 Su 1035-1135pm	1035-1135pm	:30	<del></del>	.N	M 1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16	<u>Rate</u> \$75.00			•		
N 8 KGUN 08/14/16 08/14/16 This Week	7-8am	:30		·N	M 1	<b>\$200.00</b>
Start Date End Date Weekdays Spots/Week Week: 08/08/16 08/14/16	<u>Rate</u> \$200.00				Ī	
N 9 KGUN 08/13/16 08/13/16 Sa 1135pm-1235am	1135pm-1235am	:30		·N	M 1	\$20.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$20.00					
Week: 08/08/16 08/14/16s- 1  N 10 KGUN 08/13/16 08/13/16 Sa Good Moming America	\$20.00 6-7am	:30			M 1	· \$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•		V.100.00
Week: 08/08/16 08/14/16s 1  N 11 KGUN 08/14/16 08/14/16 Sunday Prime B	\$150.00 7-8pm	:30		- N	<u>M</u> 1	\$1,165.00
Start Date End Date Weekdays Spots/Week	. <u>Rate</u>	.30		ı,	"	ψ1,100.00
Week: 08/08/16 08/14/16	\$1,165.00	:30			M 1	\$750.00
N 12 KGUN 08/12/16 08/12/16 Friday Prime A	7-8pm	:30		r N	IAL	<b>4730.00</b>

**KGUN** 7280 E Rosewood Street Tucson, AZ 85710 (520) 722-5486

Contract / Revision 176965 /	All Order.#:
Product Kelli PAC	Estimate # 624
	iginal Date / Revision 08/11/16 / 08/12/16
	176965 / Product Kelli PAC

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount_
Start Date   End Date   Weekdays   Spots/We	<u>Ratë</u> \$750.00			•	
N 13 KGUN 08/13/16 08/13/16 Sa 10-1035pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 08/08/16 08/14/16	10-1035pm <u>Rate</u> \$250.00	:30	NM .	1	\$250.00
N 14 KGUN 08/13/16 08/13/16 Saturday Prime A  Start Date End Date Weekdays Spots/We Week: 08/08/16 08/14/16s- 1	7-8pm <u>Rate</u> \$225.00	:30	NM	1.	\$225.00
N 15 KGUN 08/14/16 08/14/16 Su 10-1035pm News Start Date End Date Weekdays Spots/We Week: 08/08/16 08/14/16 1	10-1035pm eek <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 16 KGUN 08/13/16 08/13/16 Sa 1035-1135pm	1035-1135pm <u>eek Rate</u> \$55.00	:30	NM	1	\$55.00
Õ		Totals 0.00		16	\$5,000.00
Time Period # of Spots Gross Amount	Agency Comm.	Net Amount			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/14/16	16	\$5,000.00	(\$750.00)	\$4,250.00
Totals	16	\$5,000.00	(\$750.00)	\$4,250.00

Signature:	Date:	•	
		,	

TUCSON 7280 E Rosewood Street Tucson, AZ 85710 (520) 722-5486

And:

	Contract / Re	vision	Alt Orde	er #
	176954	1	20.000	<u>vi                                    </u>
Product Kelli PAC				
Contract Dates 08/13/16 - 08/14/16	Estimate # 624			
Advertiser Kelli PAC			Original Da 08/11/16	ate / Revision / 08/11/16
<u> </u>	Billing Cycle EOM/EOC			Cash/Trade Cash
	Property KWBA			Sales Office EWS - Washing
	Special Hand	ling	·	· · · · · · · · · · · · · · · · · · ·
	Demographic Adults 25-54			· · · · · · · · · · · · · · · · · · ·
•				
	Agy Code	Adver	iser Code	Product 1/2
	Agency Ref		Advert	ser Ref

1			Demographi	_	<del></del>	
1700444 444 1400			Adults 25-54	<u> </u>		
4		•		1		
4			Agy Code	Advertiser	Code	Product 1/2
<u>4</u> 1			-			
4			Agency Ref		Advertiser	Ref
Q			<u>.</u>			
A A	Start/End		Spots/			_
6-Line Ch Start Date End Date Description	Time				pe Spots	Amount
N 1 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS Start Date End Date Weekdays Spots/Week	11am-5pm <u>Rate</u>		30	. V	IM 1	\$20,00
Week: 08/08/16 08/14/168 1	\$20.00			<del> </del>		
N 2 KWBA 08/14/16 08/14/16 Su 10-11pm	10-11pm		30	Ŋ	IM 2	\$50.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/08/16         08/14/16        8         2	<u>.Rate</u> \$25.00					
N 3 KWBA 08/13/16 08/13/16 Sa 5-6pm	5-6pm		30	Ķ	MM .1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16	<u>Rate</u> \$35.00				]	
N 4 KWBA 08/14/16 08/14/16 Su 6-7pm	6-7pm		:30		MM 1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16 1	Rate \$30.00	•			Į.	
N 5 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS	11am-5pm	<del></del>	30	<u>-</u>	NM 1	\$20.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		.90	•.	````	<b>Q2</b> 5.55
Week: 08/08/16 08/14/16	\$20.00			<del></del>		252.00
N 6 KWBA 08/13/16 08/13/16 Sa 11am-5pm ROS Start Date End Date Weekdays Spots/Week	11am-5pm <u>Rate</u>		:30	•	NM 2	\$50.00
Week: 08/08/16 08/14/16s- 2	\$25.00		:			
N 7 KWBA 08/14/16 08/14/16 Su 5-6pm	5-6pm		:30	٨	ÝM 1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16	<u>Rate</u> \$30.00		•		. ]	
N 8 KWBA 08/13/16 08/13/16 Sa 10-11pm	10-11pm		30		NM 1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/08/16 08/14/16s- 1	<u>Rate</u> \$35.00				ľ	
N 9 KWBA 08/14/16 08/14/16 Sun Prime Movie	7-9pm		:30		M 2	\$50.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/08/16 08/14/16 2 2  N 10 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS	\$25.00 11am-5pm	<del></del>	:30		NM. 1	\$20.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			, ''	`` <b>"</b>	, <del>420.00</del>
Week: 08/08/16 08/14/16s 1	\$20.00			•	<b>,</b>	
N 11 KWBA 08/14/16 08/14/16 Sun Prime C Start Date End Date Weekdays Spots/Week	9-10pm <u>Rate</u>		:30	'n	NM 2	\$50.00
Week: 08/08/16 08/14/16s 2	\$25.00					
N 12 KWBA 08/13/16 08/13/16 Sa 11am-5pm ROS	11am-5pm		:30	Ņ	NM 2	\$50.00



	Contract / Revision 176954 /	Alt Order #		
Contract Dates 08/13/16 - 08/14/16	Product Kelli PAC	Estimate # 624		
Advertiser Kelli PAC	<u>.Qr</u>	iginal Date:/ Revision 08/11/16 / 08/11/16		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type S	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/08/16         08/14/16        s-         2	. <u>Rate</u> \$25.00				
N 13 KWBA 08/13/16 08/13/16 Sat Prime Movie  Start Date	7-9pm <u>Rate</u> \$25.00	:30.	NM	2	\$50.00
N 14 KWBA 08/14/16 08/14/16 Su 11pm-12am  Start Date End Date Weekdays Spots/Week  Week: 08/08/16 08/14/16	11pm-12am <u>Rate</u> \$10.00	:30	NM	1	\$10.00
15 KWBA 08/14/16 08/14/16 Su 11am-5pm ROS  Start Date End Date Weekdays Spots/Week Week: 08/08/16 08/14/16	11am-5pm - <u>Rate</u> \$20.00	:30	NM	ì	\$20.00
16 KWBA 08/13/16 08/13/16 Sa 6-7pm  1 Start Date End Date Weekdays Spots/Week 2 Week: 08/08/16 08/14/16s- 1	6-7pm <u>Rate</u> \$40.00	:30	NMI	Ì	\$40.00
N 17 KWBA 08/13/16 08/13/16 Sat Prime C   Start Date	9-10pm <u>Rate</u> \$40.00	:30	NM	1	\$40.00
/ <del></del>		Totals 0.00		23	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/14/16	23	\$600.00	(\$90.00)	\$510.00
Totals	23	\$600.00	(\$90.00)	\$510.00

Signature:	 	•	Date:	

REP HEADLINE# 8346806
\*\*\* ORIGINAL REV#0 \*\*\*

AUG11/16 17.09 CREDIT ADVISORY CONFIGURATION REPORDER WORKSHEET CON REP

17.09 SALESMAN # DATE AUG11/16 REGIONAL RYAN GORDON (H) BUYER NAME KEVIN SCROBOLA LOCAL OFF.# SALES PRSN WA-CLASS: NATL. REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 18TH FLOOR COMMENTS: (LINE, CONTRACT # 8346806 NEW YORK, NY 10017 630 THIRD AVENUE, AGY. NAME CABLE SCOPE, INC. WK-1 ISS/KELLIPAC EST#624 AUG14/16 STATE TAX ADV. NAME FLIGHT DATES AUG13/16 PRDCT KELLI PAC CITY TAX ADV #\_ ORDER AGY #

REP: NEW ORDER
TTL \$2,525 @ 10X
PLS CFN
THANKS TAYLOR FOR RYAN

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

KELLI PAC

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC		START DATE	: END : DATE	: SPTS: WEEK	WEEK : INVT :	DAYS	: TOTL:
AGENCY	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	: : : : : :	AGENCY EST# = 624	. 624					:
1 1	11,05P-1135P	30	\$50.00	8/14	8/14	н	SUN		н
PROGRAM : RA35+ : CON COM1:	AVG. ALL WKS								
	500A-700A	30	\$125.00	8/13	8/13	н	SAT		н
PROGRAM : RA35+ CON COM1 :	CBS THS MRN:SA 1.4 CBS THS MRN:SA								

REP HEADLINE# 8346806 \*\*\* ORIGINAL REV#0 \*\*\*

: TOTL: : SPTS:	   H		ч		н		н		Н		ret	·	ri		н	
WEEK : DAYS INVT ::	SUN		SAT		SAT		SUN		NOS		SUN		SAT		SAT	
SPTS:	н		7		н	. •	н		н		ч		н		ч	
: END : DATE	8/14		8/13		8/13		8/14		8/14		8/14		8/13		8/13	
: START : DATE	8/14		8/13		8/13		8/14		8/14		8/14		8/13		8/13	
: RATE	\$500.00		\$225.00		\$325.00		\$325.00		\$50.00		\$475.00	·	\$400.00		\$50.00	
: SEC						÷										
гстн	30		30		30		30		30		30		30		30	v v
:CD: TIME PERIOD :	700A-830A	PROGRAM : AVG. ALL WKS< RA35+ : 4.8 CON COM1: AVG. ALL WKS<	G00L-G009	PROGRAM : AVG. ALL WKS RA35+ : 2.1 CON COM1: AVG. ALL WKS	530P-600P	PROGRAM: NEWS 13-530PM RA35+: 3.0 CON COM1; NEWS 13-530PM	830A-930A	PROGRAM : AVG. ALL WKS RA35+ : 2.9 CON COM1: AVG. ALL WKS	1135P-1205A	PROGRAM : AVG. ALL WKS RA35+ : 0.4 CON COM1: AVG. ALL WKS	530P-600P	PROGRAM : AVG. ALL WKS RA35+ : 3.6 CON COM1: AVG. ALL WKS	700P-800P	PROGRAM : AVG. ALL WKS RA35+ : 2.6 CON COM1: AVG. ALL WKS	1205A-105A	PROGRAM : ENT TONIGHT 60< RA35+ : 0.3 CON COM1: ENT TONIGHT 60<
:LINE#:REP : LINE#	ĸ	PROC RA35 CON	á.	PROGR RA35+ CON CON	ហ	PROGRA PA35+ CON CO	ŵ	PROGR2 PA35+ CON CO	Ċ	PROGR. RA35+ CON CO	တ	PRO RA3: CON	<b>Ģ</b>	PROGR. RA35+ CON C	10	PROGRZ RA35+ CON CO

AUG11/16 17.09

REP HEADLINE# 8346806 \*\*\* ORIGINAL REV#0 \*\*\*

KGUN 30% KVOA 25% EOLD 0%	

ESTIMATED SHARES

SVC- NSI DEMOS- RA35+\*

REP: TEL# 703-528-996/ CREDIT ADVISORY: HANGENOWIGNERIES REFORT !!! ORDER WORKSHEET HARRIS REPORT FROM REP REP HEADLINE# 8348171 \*\*\* ORIGINAL REV#0 \*\*\*

AUG15/16 14.18 \*\*\* KOLD-TV \*\*\*

14.18 DATE AUG15/16 SALESMAN REGIONAL RYAN GORDON (H) KEVIN SCROBOLA LOCAL OFF.# SALES PRSN WA-CLASS: NATL. BUYER NAME REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 630 THRID AVENUE, 18TH FLOOR COMMENTS: (LINE, CONTRACT # 8348171 NEW YOR, NY 10017 WK-3 NAME ISS/KELLIPAC EST#625 CENTRIPLY AUG29/16 STATE TAX AGY. NAME FLIGHT DATES AUG15/16 ADV. KELLI PAC CITY TAX ORDER # PRDCT ADV AGX

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	START	DATE
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	:CD: TIME PERIOD	
	TIME	-
	; CD:	**
	:LINE#:REP	I LINE
•		•

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

KELLI PAC

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ZOO

THANKS TAYLOR FOR RYAN

NEW ORDER TTL \$7,700 @ 31X PLS CFN

REP:

: TOTL:		m	ო		H	п
DAYS						
		ម   	M		SUN	SUN
WEEK						
: SPTS: WEEK		m	m		н	н
END		<b>0</b>	9		1	80
ш ц		8/19	8/26		8/21	8/28
START		15	22		21	58
	625	8/15	8/22		8/21	8/28
RATE	AGENCY EST# -= 625	\$75.00	\$75.00	٠	\$50.00	\$50.00
SEC						
: LGTH : SEC	ii.	30	30		30	30
TIME PERIOD :	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	430A-459A	430A-459A	News News	1105P-1135P	1105P-1135P
. CD:	AGENCY	4	4	PROGRAM : CON COM1:	П	ч
REP :		ч	н	PROC	(1)	N

MUSCLE CAR EFF MUSCLE CAR EFF PROGRAM :

REP HEADLINE# 8348171 \*\*\* ORIGINAL REV#0 \*\*\*

AUG15/16 14.18 \*\*\* KOLD-TV \*\*\*

:LINE#:REF :CD: TIME PERIOD : LGTH : LINE#: :	: SEC :	RATE	: START : DATE	r : END : DATE	SPTS:	WEEK : INVT :	DAYS	: TOTL:
3 900A-930A 30	•	\$150.00	8/15	8/19	н	M		-
3 900A-930A 30		\$150.00	8/22	8/26	н	M		-
PROGRAM : FIX IT & FINISH IT CON COM1: FIX IT & FINISH IT								l
4 930A-1000A 30		\$150.00	8/15	8/26	7	Σ G		4
PROGRAM : FLIP MY FOOD CON COM1: FLIP MY FOOD								!
. 5 400P-500P 30		\$300.00	8/15	8/26	ო	M-F		vo
PROGRAM : NEWS CON COM1: NEWS								•
6 500A-700A 30		\$125.00	8/20	8/27	н	SAT		^
PROGRAM : NEWS CON COM1: NEWS								ŧ
7 . 500A-600A 30		\$275.00	8/15	8/26	m	Œ E		v
PROGRAM : NEWS CON COM1: NEWS	,							•
8 530P-600P 30		\$325.00	8/20	8/27	п	SAT		0
PROGRAM : NEWS CON COM1: NEWS								i
9 900P-1000P		\$1,900.00	8/29	8/29	ਜ	MON		-
PROGRAM : NCIS LA CON COM1: NCIS LA								ł
AUG/16 \$5,800.00 SEP/16 \$1,900.00	o				CONT	CONTRACT TOTAL TOTAL SPOTS	\$7,700.00	31
MARKET TOTALS \$22,647 KOLD 348 K	KGUN 30% K EOLD 0%	KVOA 258 K	KMSB 118 F	KTTU 08	CABL 08	KWBA 08		
'ESTIMATED SHARES	٠							

SVC- NSI DEMOS- RA35+\*

\* \* \* REP HEADLINE# 8346806 \*\*\* UNAPPROVED REV #2

AUG12/16 16.2: REP: TEL# /US-340-350/
CREDIT ADVISORYN MEDNOS ARESTINATISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION
\*\*RECAP\*\*

FAX# 703-516-9680

16.23 DATE\_AUG12/16 SALESMAN REGIONAL RYAN GORDON (H) KEVIN SCROBOLA LOCAL OFF.# SALES PRSN WA-CLASS: NATL. BUYER NAME REP.# COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED 630 THRID AVENUE, 18TH FLOOR \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CONTRACT # 8346806 10017 WK-1 ADV. NAME ISS/KELLIPAC NEW YOR, NY EST#624 CENTRIPLY AUG14/16 UPDATED AGENCY CODE THANKS TAYLOR FOR RYAN STATE TAX AGY. NAME FLIGHT DATES AUG13/16 PRDCT KELLI PAC CITY TAX ORDER # CON CM ADV AGY REP:

KELLI PAC

:LINE#:REP :CD: TIME PERIOD : :LINE#: :	: LGTH : SEC	RATE	START DATE	END DATE	:SPTS: WEEK : /WK: INVT	WEEK : DAYS INVT :	: TOTL:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	)  -  -	AGENCY EST# = 624	624				
1 11052-11352	30	\$50.00	8/14	8/14	н	SUN	ч
PROGRAM : AVG. ALL WKS RA35+ : 1.0 CON COM1: AVG. ALL WKS	t						
2 500A-700A	30	\$125.00	8/13	8/13	н	SAT	ч
PROGRAM : CBS THS MRN:SA RA35+ : 1.4 CON COM1: CBS THS MRN:SA	58 58						
3 700A-830A	30	\$500.00	8/14	8/14	ri	SUN	н
PROGRAM : AVG. ALL WKS <ra35+ 4.8="" :="" all="" avg.="" com1:="" con="" td="" wks<<=""><td>v</td><td></td><td></td><td></td><td></td><td></td><td>·</td></ra35+>	v						·

REP HEADLINE# 8346806 \*\*\* UNAPPROVED REV #2 \*\*\*

	AUG12/16 16.23
KEF: 151# / 03 32 23 23 CREDIT RISK !!!	ARRIS REPORT FROM STATION **RECAP**

## 600P-700P  PROGRAM : AVG. ALL WKS  5 530P-600P  PROGRAM : NEWS 13-530PM  RA35+ : 3.0  CON COM1: NEWS 13-530PM  6 830A-930A  PROGRAM : AVG. ALL WKS  RA35+ : 2.9  CON COM1: AVG. ALL WKS  RA35+ : 0.4  CON COM1: AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS  PROGRAM : AVG. ALL WKS	O	\$325.00	8/13	8/13	ਜ ਜ ਜ	SAT	·
AVG. 2.1 AVG. 2.1 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6 AVG. 3.6	0 0 0 E	\$325.00	8/13	8/13		SAT SUN	
NEWS 3-0 NEWS 3-0 NEWS 3-0 2.9 AVG. AVG. AVG. AVG. AVG. AVG. AVG.	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$325.00	8/13	8/13	н н	SAT	
NEWS 3.0 NEWS 3.0A-93 AVG. 2.9 AVG. AVG. 3.6 AVG. AVG. AVG.	0 0 E	\$325.00	8/14	8/14	н	SUN	
AVG. ALL 2.9 AVG. ALL 1135P-1205A AVG. ALL AVG. ALL 30P-600P AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6	30	\$325.00	8/14	8/14	н	SUN	
AVG. ALL 2.9 AVG. ALL 3.6 AVG. ALL AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL 3.6 AVG. ALL	30						
AVG. ALL 0.4. ALL 0.4. ALL 30P-600P AVG. ALL 3.6 AVG. ALL 700P-800P AVG. ALL 700P-800P	90				•		
AVG. ALL 0.4. AVG. ALL 3.6. AVG. ALL 3.6. AVG. ALL 700P-800P			8/14	8/14	.ਜ	SCN	
3.6. ALL AVG. ALL AVG. ALL 700P-800P AVG. ALL							
AVG. ALL 3.6 AVG. ALL 700P-800P AVG. ALL	30	\$475.00	8/14	8/14	н	SUN	
AVG.	•			·			
AVG.	30	\$400.00	8/13	8/13	0	SAT	•
10 1205A-105A	30	\$50.00	8/13	8/13	0	SAT	
PROGRAM: ENT TONIGHT 60< RA35+: 0.3 CON COM1: ENT TONIGHT 60<		·					

\$2,075.00 8

CONTRACT TOTAL TOTAL SPOTS

\$2,075.00

AUG/16

REP HEADLINE# 8346806 \*\*\* UNAPPROVED REV #2 \*\*\*

AUG12/16 16.23 REP: TEL# 703-528-9967 CREDIT ADVISORY TO AGENCY CARDET ATSK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION !

: TOTL: DAYS KWBA 08 :SPTS: WEEK : /WK: INVT CABL 08 END KTTU 08 ·• START DATE KMSB 118 \*\* \*\* RATE KVOA 258 KGUN 30% EOLD 0% SEC •• LGTH KOLD 34% PERIOD TIME MARKET TOTALS \$7,426 :CD: :LINE# :LINE#:REP

ESTIMATED SHARES

SVC- NSI DEMOS- RA35+\* N-PROGRAM NAME L-LENGTH M-MAKEGOOD C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

\*-MULTIPLE Z-COMMENTS X-LATE Y-DAYS S-SPOTS PER WEEK T-TIME Q-PAID PGM R-RATE P-CLASS, PLAN, SECT



And:

	Contract / Re	vision	Alt Orde	er#
	177643	1	<u> </u>	
Product				
Kelli PAC				
Contract Dates	Estimate #			
08/16/16 - 08/28/16	625			
<u>Advertiser</u>			Original Da	te / Revision
Kelli PAC			08/15/16	/ 08/15/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Account Executive		Sales Office
	KWBA	Erin C	oppock	EWS - Washing
	Special Hand	ling		
	Demographic		<del></del>	
	Adults 25-54			
	Agy Code	Advod	iser Code	Product 1/2
	TOUR COUR			
	Agency Ref		Adverti	ser Ref

I Inc. Ch. Start Data End Data Benefitiation	Start/End Time	Spots/ Days Length Week	Pata Pta Tuna Saata	Amount
Line Ch Start Date End Date Description			Rate Rtn Type Spots	
N 1 KWBA 08/16/16 08/28/16 M-E 12-1pm Start Date End Date Weekdays Spots/Week	12-1pm Rate	:30	. NW 5-	\$60.00
Week: 08/15/16	\$30.00			
Week: 08/22/16 08/28/16 MTWTF 1	\$30.00			
N 2 KWBA 08/16/16 08/28/16 M-F 11am-12pm	11am-12pm	:30	ŇM 2	\$60,00
Start Date	<u>Rate</u>			•
Week: 08/15/16 08/21/16 -TWTF 1	\$30.00			
Week: 08/22/16 08/28/16 MTWTF 1	\$30.00	<del></del>		
N 3 KWBA 08/16/16 08/28/16 Extra	10-1030pm	:30	ŅŅ 2	\$50.00
Start Date End Date Weekdays Spots/Week Week: 08/15/16 08/21/16 -TWTF 1	Rate			
	\$25.00 \$25.00			
				474.00
N 4 KWBA 08/16/16 08/28/16 Access Hollywood	1030-11pm	:30	NM 2	\$50.00
Start Date End Date Weekdays Spots/Week Week: 08/15/16 08/21/16 -TWTF 1	<u>Rate</u> \$25.00			
Week: 08/22/16	\$25.00		i	
N 5 KWBA 08/16/16 08/28/16 M-F 11pm-1130pm	11pm-11130pm	:30	NM 2	\$40.00
Start Date End Date Weekdays Spots/Week	Rate		7,00	ψ-10.00
Week: 08/15/16 08/21/16 -TWTF 1	\$20.00			
Week: 08/22/16 08/28/16 MINIF 1	\$20.00			
N 6 KWBA 08/16/16 08/28/16 M-F 12-1230am	12-1230am	:30	NM 2	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 08/15/16 08/21/16 -TWTF 1	\$15.00			
Week: 08/22/16 08/28/16 MTWTF 1	\$15.00			
N 7 KWBA 08/16/16 08/28/16 Su 10-11pm	10-11pm	:30	NM 2	\$50.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/15/16	\$25.00 \$25.00		i i	
				800.00
N 8 KWBA 08/16/16 08/28/16 M-F 930-10pm	930-10pm ,	:30	NM 2	\$90.00
Start Date	<u>Rate</u> \$45.00			
Week: 08/22/16 08/28/16 MTWTF 1	\$45.00			
N 9 KWBA 08/16/16 08/28/16 Su 2-4pm	2-4pm	:30	NM 2	\$40.00
Start Date End Date Weekdays Spots/Week	Rate	• • • •	·····1 -	Ų 101 <b>0</b> 0
Week: 08/15/16 08/21/16 1	\$20.00			



	Contract / Revision 177643 /	All Order #
Contract Dates 08/16/16 - 08/28/16	Product Kelli PAC:	Estimate # 625
Advertiser		Original Date / Revision
Kelli PAC		08/15/16 / 08/15/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type Spo	ts	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays:</u> <u>Spots/Week</u> Week: 08/22/16 08/28/165 1	Rate \$20.00				
N 10 KWBA 08/16/16 08/28/16 M-F 1130pm-12am  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16 -TWTF 1  Week: 08/22/16 08/28/16 MTWTF 1	1130pm-12am <u>Rate</u> \$20.00 \$20.00	:30	NM	2	\$40.00
N 11 KWBA 08/16/16 08/28/16 M-F 2-3pm  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16 -TWTF 1  Week: 08/22/16 08/28/16 MTWTF 1	2-3pm Rate \$20.00 \$20.00	:30	NM	2	\$40.00
N 12 KWBA 08/16/16 08/28/16 Sa 5-6pm    Start Date   End Date   Weekdays   Spots/Week     Week: 08/15/16 08/21/16s- 1   Week: 08/22/16 08/28/16s- 1	5-6pm Rate \$40.00 \$40.00	:30	NM	.2	\$80.00
N   13 KWBA 08/16/16   08/28/16   M-F 5-6pm   Start Date   End Date   Weekdays   Spots/Week   Week: 08/15/16   08/21/16   -TWTF   1   1	5-6pm <u>Rate</u> \$100.00 \$100.00	:30	NM	2	\$200.00
N 14 KWBA 08/16/16 08/28/16 M-F 4-5pm  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16 -TWTF 1  Week: 08/22/16 08/28/16 MTWTF 1	4-5pm <u>Rate</u> \$50.00 \$50.00	:30	ŃЙ	2	\$100.00
N 15 KWBA 08/16/16 08/28/16 Su 6-7pm  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16	6-7pm <u>Rate</u> \$30.00 \$30.00	:30	NM	2	\$60,00
N 16 KWBA 08/16/16 08/28/16 M-F 1-2pm  Start Date	1-2pm <u>Rate</u> \$20.00 \$20.00	:30	ЙM	2	\$40.00
N 17 KWBA 08/16/16 08/28/16 M-F 7-8am  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16	7-8am <u>Rate</u> \$30.00 \$30.00	. :30	NM	2	\$60.00
N 18 KWBA 08/16/16 08/28/16 M-F 9-930pm  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16 -TWTF 3  Week: 08/22/16 08/28/16 MTWTF 3	9-930pm Rate \$45.00 \$45.00	:30	NM	6	\$270.00
N 19 KWBA 08/16/16 08/28/16 Su 5-6pm  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16	5-6pm Rate \$30.00 \$30.00	:30·	ŅМ	2	\$60.00
N 20 KWBA 08/16/16 08/28/16 Sa 10-11pm  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16S- 1.  Week: 08/22/16 08/28/16S- 1.	10-11pm <u>Rate</u> \$40.00 \$40:00	:30.	NM	2	\$80.00
N 21 KWBA 08/16/16 08/28/16 Sun Prime A  Start Date End Date Weekdays Spots/Week  Week: 08/15/16 08/21/16	7-8pm Rate \$25.00 \$25.00	:30	NM	2	\$50.00
N 22 KWBA 08/16/16 08/28/16 Sun Prime C Start Date End Date Weekdays Spots/Week	9-10pm <u>Rate</u>	:30	·NM	2	\$50.00



	Contract / Revision 177643 /	All Order #
Contract Dates 08/16/16 - 08/28/16	Product Kelli PAC	Estimate # 625
Advertiser Keili PAC		nginal Date / Revision 08/15/16 / 08/15/16

el in a	. 01	Ohnat F	)_+- F  D.	de December		Start/End		Spots/	D-1- D1-			
Line				te Description		Time	Days	Length Week	Rate Rtn	Type Si	pots	Amount
Wee	<u>Sta</u> ek: 08/	nt Date	End Date 08/21/16	Weekdays	Spots/Week	Rate \$25.00	•					
	ek: 08/		08/28/16	8	1	\$25.00						•
N 23	KWE	A 08/16/	16 08/28/1	6 Su 130p-2p		130pm-2pm		.30	<del></del>	NM	2	\$40.00
_	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate				.,,,,,	-	<b>V</b> 10.00
-73	ek: 08/		08/21/16	8	1	\$20.00						
7	ek: 08/		08/28/16	8	1	\$20.00		<del>-</del>				
ÓN 24		A 08/16/				11pm-12am		:30		NM.	2	\$20.00
	<u>Sta</u> ek: 08/	rt Date	End Date 08/21/16	Weekdays	Spots/Week 1	<u>.Rate</u> \$10.00						
- ·	ek: 08/		08/28/16	8	i	\$10.00		•		- 1		
N 25	KWE	A 08/16/	16 08/28/1	6 Su 1-130p		1p-130pm		:30		NM	2	\$40.00
1		rt Date	End Date	Weekdays	Spots/Week	Rate		,,00			-	<b>V.0.00</b>
<i>-</i>	ek: 08/		08/21/16	8	1	\$20.00				ŀ		
O Wed	ek: 08/	22/16	08/28/16	B	11	\$20.00						
¶N 26		A 08/16/				6-7pm _		:30		:NM	2	\$300.00
8 was	<u>Sta</u> ek: 08/	rt Date	End Date 08/21/16	Weekdays	Spots/Week	<u>Rate</u> \$150.00				1		
- ****	ek: 08/		08/28/16	MTWTF	i	\$150.00						
		A 08/16/			<del></del>	8-9am		:30		NM	2	\$50.00
		rt Date	End Date	Weekdays	Spots/Week	Rate		.oo			-	<b>400.00</b>
Wee	ek: 08/	15/16	08/21/16	-TWTF	1	\$25.00						
Wee	ek: 08/	22/16	08/28/16	MTWTF	1	\$25.00						
N 28		BA 08/16/				4-5pm		:30		MM	2	\$50.00
Ma	<u>Sta</u> ek: 08/	art Date	End Date 08/21/16	Weekdays	Spots/Week	<u>Rate</u> \$25.00						
-	ek: 08/		08/28/16	8-	1	\$25.00 \$25.00						
		A 08/16/			· · · · · · · · · · · · · · · · · · ·	10-11am		:30		NM	2	\$50.00
14 29		art Date	End Date	Weekdays	Spots/Week	Rate		.,00			-	400.00
Wee	ek: 08		08/21/16	-TWTF	1	\$25.00						
We	ek: 08/	22/16	08/28/16	MTWTF	1	\$25.00			·			
N 30		BA 08/16/		•		2-5pm		:30		NM	2	\$50.00
104-		art Date	End Date	Weekdays	Spots/Week	Rate						
	ek: 08/ ek: 08/		08/21/16 08/28/16	S-	1	\$25.00 \$25.00				i		
		3A 08/16/			<u> </u>	3-4pm		:30		NM	2	\$70.00
14 37		art Date	End Date	Weekdays	Spots/Week	3-4pm Rate		٠٠٠٠		1,4(4)	~	Ψ10.00
Wed	ek: 08/		08/21/16	-TWTF	1	\$35.00				1	•	
Wee	ek: 08/	/22/16	08/28/16	MTWTP	1	\$35.00						
N 32		BA 08/16/				8-9pm		:30		:NM	2	\$300.00
\AJ~		art Date	End Date	Weekdays	Spots/Week	Rate						
	ek: 08/ ek: 08/		08/21/16 08/28/16	P	1 16:	\$150.00 \$150.00				ł		
- VVE	5K. UQ/	22/10	JOI 201 10		17	Ψ150.00						
				•	•		Totals	0.00	-		68	\$2,570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/28/16	6,8	\$2,570.00	(\$385.50)	\$2,184.50
Totals	68	\$2,570.00	(\$385.50)	\$2,184.50

KGUN9	KGUN 7280 E Rosewood Street Tucson, AZ 85710 (520) 722-5486
	(520) 722-5486

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	Contract / Re 177636	visio <u>n</u> /	Alt Order	#
Product Kelli PAC				
Contract Dates 08/16/16 - 08/30/16	Estimate # 625	-		
Advertiser Kelli PAC			Original Dat 08/15/16	e / Revision / 08/15/16
· · · · · · · · · · · · · · · · · · ·	Billing Cycle EOM/EOC	Billing Broad	Calendar cast	Cash/Trade Cash
	Property KGUN		nt Executive oppock	Sales Office EWS - Washing
	Special Hand	ling		
	Demographic Adults 25-54			
	Agy Code	Advert	iser Code	Product 1/2
	Agency Ref	<u> </u>	Advertis	er Ref

<del>1</del>		Demographic Adults 25-54
170044140		Agency Ref Advertiser Ref
g*Line Ch Start Date End Date Description	Start/End Time Days Length	Spots/ Week Rate Rtn Type Spots Amount
N 1 KGUN 08/16/16 08/28/16 M-F 1205-105am  Start Date	1205-105am :30 <u>Rate</u> \$20.00 \$20.00	NM 2 \$40.00
N 2 KGUN 08/16/16 08/28/16 M-F 11am-12pm  Start Date	11am-12pm :30 Rate \$20.00 \$20.00	NM 2 \$40.00
N 3 KGUN 08/16/16 08/28/16 M-F 2-3pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/15/16 08/21/16 <u>-TWTF</u> 1	2-3pm ::30 Rate \$40.00	NM 2 \$80.00
Week:         08/22/16         08/28/16         NEWEF         1           N         4         KGUN 08/16/16         08/28/16         Su 5-530pm News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/15/16         08/21/16        8         1	5-530pm :30. Rate \$325.00	ŅŅ 2 \$650.00
Week:         08/22/16         08/28/16        s         1           N 5 KGUN 08/16/16         08/28/16         Su 1135pm-1235am           Start Date         End Date         Weekdays         Spots/Week           Week:         08/15/16         08/21/16        s         1	\$325.00 1135pm-1235am ::30 Rate \$35.00	NM 2 \$70.00
Week:         08/22/16         08/28/16        s         1           N 6 KGUN 08/16/16         08/28/16         Sa 5-530pm News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/15/16         08/21/16        s-         1	\$35.00 5-530pm :30 Rate \$275.00	NM 2 \$550.00
Week:         08/22/16         08/28/16        s-         1           N 7 KGUN 08/16/16         08/28/16         M-F 5-6am News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/15/16         08/21/16        wrf         1	\$275.00 5-6am :30 Rate \$100.00	NM 2 \$200.00
Week:         08/22/16         08/28/16         NTWTF         1           N         8         KGUN 08/16/16         08/28/16         Sa 6-630pm           Start Date         End Date         Weekdays         Spots/Week           Week:         08/15/16         08/21/16        8-         1	\$100.00 6-630pm :30 Rate \$250.00	NM 2 \$500.00
Week:         08/22/16         08/28/16        s-         1           N 9 KGUN 08/16/16         08/28/16         M-F 6-630pm News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/15/16         08/21/16         -TWTP         3	\$250.00 6-630pm ;30 <u>Rate</u> \$500.00	NM 6 \$3,000.00

**KGUN** KGUNG ON YOUR SIDE 7280 E Rosewood Street Tucson, AZ 85710 (520) 722-5486

	Contract / Revision 177636 /	Alt Order #
Contract Dates 08/16/16 - 08/30/16	Product Kelli PAC	Estimate #:
Advertiser	2	Original Date / Revision
Kelli PAC	ļ	08/15/16 / 08/15/16

*Line Ch Start I	Date End Da	ate Description	•	Start/End Time	Days:	Spots/ Length Week	Rate Rtn	Tyrop S	inate	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	<del>, , , , , , , , , , , , , , , , , , , </del>	Longiji Wook	TAGLO TAGE	1,900.0	pots	Amount
Week: 08/22/16	08/28/16	MTWTF	3	\$500.00°						
N 10 KGUN 08/16/				6-7am		:30		NM	2	\$550.00
Start Date Week: 08/15/16	End Date 08/21/16	Weekdays	Spots/Week 1	<u>Rate</u> \$275.00				1		
Week: 08/22/16	08/28/16	MTWTF	i	\$275.00						
N 11 KGUN 08/16/	/16 08/28/1	6 M-F 9-10am		9-10am		:30		NM	2	\$350.00
/ <u>Start Date</u>   Week: 08/15/16	End Date 08/21/16	Weekdays	Spots/Week	Rate		•		- 1		
# Week: 08/22/16	08/28/16	MTWTF	1	\$175.00 \$175.00				ı		
4N 12 KGUN 08/16/	/16 08/28/1	6 M-F 5-530pr	n News	5-530pm		:30		NM	6	\$3,000.00
A Start Date	End Date	Weekdays	Spots/Week	Rate		•		- 1		
1 Week: 08/15/16 7 Week: 08/22/16	08/21/16 08/28/16	-TWTF MTWTF	3	\$500.00 \$500.00				l		
(N 13 KGUN 08/16/				630-7pm		:30		NM	3	\$2,025.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>					-	<b>V</b> -
Week: 08/15/16 Week: 08/22/16	08/21/16 08/28/16	-TWTP MTWTP	1 2	\$675.00 \$675.00				1		
N 14 KGUN 08/16/				6-7pm		:30		NM	2	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.yy		1,414.	•	ψ1,500.00
Week: 08/15/16	08/21/16		1	\$750.00						
Week: 08/22/16	08/28/16	s	1	\$750.00		.00			2	e200.00
N 15 KGUN 08/16/ Start Date	/16 08/28/1 <u>End Date</u>	6 Su Good Mo Weekdays	orning America Spots/Week	6-7am <u>Rate</u>		:30		NM	2	\$300.00
Week: 08/15/16	08/21/16	S	. 1	\$150.00						
Week: 08/22/16	08/28/16	S	11	\$150.00					_	
N 16 KGUN 08/16/	/16 08/28/1 <u>End Date</u>		Spots/Week	630-7pm		<b>:30</b>		ЙЙ	2	\$500.00
<u>Start Date</u> Week: 08/15/16	08/21/16	Weekdays	Spois/vveek	<u>Rate.</u> \$250.00						
Week: 08/22/16	08/28/16	\$-	1	\$250.00			·			
N 17 KGUN 08/16/				8-9pm		:30		NM	2	\$1,500.00
Start Date Week: 08/15/16	End Date 08/21/16	Weekdays	Spots/Week 1	<u>Rate</u> \$750.00				1		
Week: 08/22/16	08/28/16	T	1	\$750.00						
N 18 KGUN 08/16/		6 M-F 330-4pi		330-4pm		:30		NM	4	\$275.00
Start Date Week: 08/15/16	End Date 08/21/16	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00				l		
Week: 08/22/16	08/28/16	MTWTP	ĭ	\$275.00				l		
N 19 KGUN 08/16/	/16 08/28/1	6 This Week	<del></del>	7-8am		:30		ŅМ	1	\$200.00
<u>Start Date</u> . Week: 08/15/16	End Date	Weekdays	Spots/Week	Rate					·	
Week: 08/22/16	08/21/16 08/28/16	S	· 0 1	\$0.00 \$200.00				1		
N 20 KGUN 08/16/			orning America	6-7am	<del></del>	:30		NM	4	\$150.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 08/15/16 Week: 08/22/16	08/21/16 08/28/16		0	\$0.00 \$150.00				į		
N 21 KGUN 08/16/		6 Sunday Prin	ne R	7-8pm		:30		NM	1	\$1,200.00
·Start Date	End Date	Weekdays:	.Spots/Week	. <u>Rate</u>				. 100	•	4.,-50.00
Week: 08/15/16	08/21/16		0	\$0.00				l		
Week: 08/22/16	08/28/16	S	1	\$1,200.00	<del> </del>	.20		N/A4	•	63 UUU UU
N 22 KGUN 08/29/ Start Date	/16 08/29/1 <u>End Date</u>	6 Monday Prir <u>Weekdays</u> :	ne A <u>Spots/Week</u>	7-9pm <u>Rate</u>		:30		ИW	. 2	\$3,000.00
· Simil 2010		**************	<del></del>	· <u></u>				•	-	

08/29/16

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-08/29/16

**KGUN** 7280 E Rosewood Street Tụcson, AZ 85710 (520) 722-5486

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	Contract / Revision 177636 /	Alt.Order #
Contract Dates 08/16/16 - 08/30/16	Product: Kelli PAC	Estimate # 625
Advertiser Kelli PAC	1	riginal Date:/ Revision 08/15/16 / 08/15/16

											·
				Start/End Time	Days	Length	Spots/ Week	Rate Rt	Type Spots	Amount	
Week:	Start Date: 08/29/16	End Date 09/04/16	Weekdays M	Spots/Week 2	Rate \$1,500.00						
						Totals		0.00		49	\$19,680.00
Time Pe	eriod	# of S	pots Gro	ess Amount	Agency Comm	. Net An	nount				
08/01/1	6 -08/28/10	6	47	\$16,680.00	(\$2,502.00	) \$14,1	78.00				

(\$450.00)

(\$2,952.00)

\$2,550.00

\$16,728.00

Ĩ		
Signature:	 Date:	

\$3,000.00

\$19,680.00



# FEDERAL ELECTION COMMISSION WASHINGTON, D.C. 20463

AUG 2 4 2016

Doug McKee, Treasurer KelliPAC P.O. Box 11786 Fort Mohave, AZ 86427

**RE: MUR 7128** 

Dear Mr. McKee:

The Federal Election Commission received a complaint that indicates KelliPAC and you in your official capacity as treasurer may have violated the Federal Election Campaign Act of 1971, as amended (the "Act"). A copy of the complaint is enclosed. We have numbered this matter MUR 7128. Please refer to this number in all future correspondence.

The Act affords you the opportunity to demonstrate in writing that no action should be taken against KelliPAC and you in your official capacity as treasurer in this matter. If you wish to file a response, you may submit any factual or legal materials that you believe are relevant to the Commission's consideration of this matter. Where appropriate, statements should be submitted under oath by persons with relevant knowledge. Your response, which should be addressed to the General Counsel's Office, must be submitted within 15 days of receipt of this letter. If no response is received within 15 days, the Commission may take further action based on the available information.

This matter will remain confidential in accordance with 52 U.S.C. § 30109(a)(4)(B) and § 30109(a)(12)(A) unless you notify the Commission in writing that you wish the matter to be made public. Please be advised that, although the Commission cannot disclose information regarding an investigation to the public, it may share information on a confidential basis with other law enforcement agencies. <sup>1</sup>

If you intend to be represented by counsel in this matter, please advise the Commission by completing the enclosed form stating the name, address and telephone number of such counsel, and authorizing such counsel to receive any notifications and other communications from the Commission. Please note that you have a legal obligation to preserve all documents, records and materials relating to the subject matter of the complaint until such time as you are notified that the Commission has closed its file in this matter. See 18 U.S.C. § 1519.

The Commission has the statutory authority to refer knowing and willful violations of the Act to the Department of Justice for potential criminal prosecution, 52 U.S.C. § 30109(a)(5)(C), and to report information regarding violations of law not within its jurisdiction to appropriate law enforcement authorities. *Id.* § 30107(a)(9).

Any correspondence sent to the Commission, such as a response, must be addressed to one of the following (note, if submitting via email this Office will provide an electronic receipt by email):

Mail

Federal Election Commission
Office of Complaints Examination
and Legal Administration
Attn: Mary Beth deBeau, Paralegal
999 E Street, NW
Washington, DC 20436

**Email** 

mdebeau@fec.gov & jjordan@fec.gov

If you have any questions, please contact Mary Beth deBeau at (202) 694-1650 or toll free at 1-800-424-9530. For your information, we have enclosed a brief description of the Commission's procedures for handling complaints.

Sincerely.

Jeff S. Jordan

Assistant General Counsel Complaints Examination & Legal Administration